

The image features a dark blue background with a textured surface at the bottom that resembles water. Two lightning bolts, one yellow and one cyan, strike the text from the top corners. The text 'idesign' is rendered in a bold, sans-serif font. The letter 'i' is yellow, while the remaining letters are white. A blue horizontal bar is positioned below the text, with gaps under the 'i' and 'n'.

idesign

ideas | innovation | insight | implementation



FIRM OVERVIEW

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ
M4F0018718



idesign

idesign-seattle.com

Idesign is your destination for **ideas, innovation, insight and implementation**. We are an award winning, locally owned certified women's minority business that has been serving international and local companies since 1999 as their one-stop shop for:

- Brand & Identity
- Creative Campaigns
- Print Material
- Marketing Strategies
- Corporate Events
- Executive Communications
- Videos & Multimedia
- Awards & Recognition
- Kick Offs & All Hands
- Premiums & Fulfillment
- Copywriting
- Social Media, Web & HTML Email
- Props, Signage & Custom Creations
- Illustrations & More

OUR CLIENTS INCLUDE:

mwork SOLUTIONS™

Alaska
AIRLINES

Point to Point

SEMAIMOO
RESORT - GOLF - SPA

ROSSI VUCINOVICH

SOGERMA
An BAE Company

T-Mobile

Microsoft

AAA
Insurance

OGDEN
MURPHY
WALLACE
ATTORNEYS

cargo
door armor

BW Best
Western
PLUS.

LODGE IN
DESERT

BAY SHELLS
RESTAURANT & COFFEE HOUSE - ROWING

MegaPath™
DATA - VOICE - SECURITY

AVIATION
TECHNICAL SERVICES

SINCE 1950
GALVIN
FLYING

BOEING

Sheraton

CEDARBROOK
LODGE

PORTER
NOVELLI

FARMERS
INSURANCE

Northwest Area
Foundation
Helping communities
reduce poverty

dr. phil haeck
PLASTIC SURGERY

skycast
SOLUTIONS

PREMERA | BLUE CROSS
An Independent Company of The Blue Cross Blue Shield Association

Go smart™
mobile

Vista M Resort
Beach Resort & Spa

HALO
PRIVACY

ATLANTIC
STREET
CENTER

Starbucks

SEATTLE HOOK

CRUMP
LAW FIRM

KA
PERFORMANCE
PARTNERS

COLLEGE
TOWN
PUB
speakeasy™

CityU
of Seattle

seafair™



BRAND | IDENTITY

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T Mobile

CLIENT: T-MOBILE

PROJECT: T-VOICE LOGO

Created logo, implemented applications across multiple marketing materials.



TEAM of
EXPERTS
★ Famous for Care ★

WE'RE CHANGING
THE GAME
...AGAIN

DELIVERING
CUSTOMER CARE
BUILT AROUND THE
CUSTOMER

T-Mobile

TEAM of **EXPERTS**
★ Famous for Care ★

TEAM of
EXPERTS
★ Famous for Care ★

T-Mobile

CLIENT

T-MOBILE

PROJECT

ORIGINAL
TEAM OF EXPERTS LOGO

Created logo, implemented
applications across multiple
marketing materials.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

Alaska
AIRLINES

CLIENT: ALASKA AIRLINES

PROJECT: AIR FREIGHT LOGOS

Created logo, implemented applications across multiple marketing materials. Created all POP programming and graphics.

General
AIR FREIGHT
ALASKA AIRLINES & HORIZON AIR

Priority
AIR FREIGHT
ALASKA AIRLINES & HORIZON AIR

GoldSneak
PACKAGE EXPRESS
ALASKA AIRLINES & HORIZON AIR





Alaska
AIRLINES

CLIENT: ALASKA AIRLINES

PROJECT: AIR CARGO, SEAFOOD EXPRESS BRAND

Created logo, implemented applications across multiple marketing materials. Materials included custom maps, brochures and sales kit elements.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

T-Mobile

CLIENT: T-MOBILE

PROJECT: T-NATION APP

DISCOVER THE
T-NATION
APP





LET'S KIT IT ON!
SWAG, TAG & HANG OUT TO BRAG

MEET US FOR DRINKS!

- It's time for **APPY HOURS**! Meet us in the **Whyte Room**. Start making your connections.
- Plus try our custom **SnapChat filter**, it's only live during the event!



Created logo, implemented applications across multiple marketing materials. Created the outline of how the program would work and be delivered Nationwide through RockStar tour. Created all Premiums, Digis and social, decks, and swag kits. Including custom bandana, shirts chargers etc.



STARBUCKS

CLIENT:

PROJECT:

TRAINING BRANDING
BRAND BOOK
ELEMENTS, PPT DECKS

Create training books, look and feel develop determine brand palette, typography, and applications across all Starbucks Training materials.





CLIENT:

STARBUCKS

PROJECT:

INTERNATIONAL LEADERSHIP
CONFERENCES, ROASTING
PLANT, MISSION REVIEW
AND CAMPUS BROCHURES

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

CRUMP LAW FIRM

CLIENT:

CRUMP LAW FIRM

PROJECT:

LOGO
BRAND BOOK
WEBSITE
BUSINESS CARDS, STATIONARY,
STICKY PADS
MARKETING BROCHURES,
PHOTOGRAPHY,
COPYWRITING, TRIAL
PRESENTATIONS, ANIMATIONS,
BOOKS, BANNERS,
SIGNAGE, HOLIDAY CARDS

CRUMP LAW FIRM





CRUMP LAW FIRM

CLIENT:

CRUMP LAW FIRM

PROJECT:

TRIAL PRESENTATIONS,
ANIMATIONS, ACCIDENT
RECREATION, MEDICAL
ILLUSTRATION
BOOKS, ADS, BANNERS,
SIGNAGE, HOLIDAY CARDS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

Alaska

AIRLINES

CLIENT:

ALASKA AIRLINES

PROJECT:

AIRCARE KIT

Created look and feel, copywriting, implemented applications across multiple marketing materials.





Alaska
AIRLINES

CLIENT: ALASKA AIRLINES

PROJECT: MVP & MVP GOLD KITS

Created logo, implemented applications across multiple marketing materials. Materials included custom maps, numerous brochures and sales kit elements.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

Alaska
AIRLINES

CLIENT:

ALASKA AIRLINES

PROJECT:

CAREERS

Created look and feel,
copywriting, implemented
applications across multiple
marketing materials.





Alaska
AIRLINES

CLIENT:

ALASKA AIRLINES

PROJECT:

BOARD ROOM ELEMENTS

Created all BoardRoom elements, implemented applications across multiple marketing materials. Materials included menu cards, signage, numerous brochures and sales kit elements.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

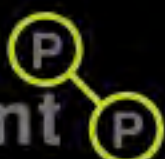
Point to Point

CLIENT: P2P TRANSPORTATION

PROJECT: LOGOS, ICON LANGUAGE
BRAND BOOK
WEBSITE
BUSINESS CARDS, STATIONARY
MARKETING BROCHURES
PHOTOGRAPHY
COPYWRITING





Point to Point 



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



Microsoft

CLIENT:

MICROSOFT LEARNING

PROJECT:

MICROSOFT LEARNING KITS
BRANDING
DESIGN
PACKAGE DESIGN
COPYWRITING
FULFILLMENT
VENDOR &
INTERNAL LIST MANAGEMENT





Take your next step to the cloud with a **Microsoft Learning Partner**.



Skills Development Roadmap

Business Intelligence Certification

Microsoft Certified Professionals

Take the next step in your career. MCSEs are always in demand.



MCSE

Microsoft Certification: Reinvented for the Cloud.

Get trained and certified. +



CLIENT:

MICROSOFT LEARNING

PROJECT:

MCSE LEARNING PARTNER
POSTERS, BROCHURES,
ROADMAPS, SIGNS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



STARBUCKS

CLIENT:

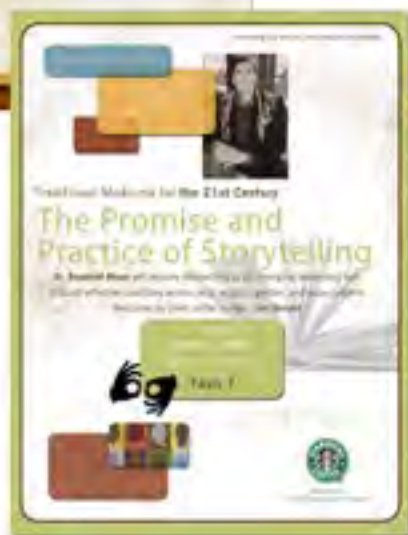
PROJECT:

TRAINING BRANDING
BRAND BOOK
ELEMENTS, PPT DECKS

Create training books, look and feel develop determine brand palette, typography, and applications across all Starbucks Training materials.



I am Starbucks



CLIENT:

STARBUCKS

PROJECT:

LOGO

I AM STARBUCKS
DIVERSITY CAMPAIGN
LOGO
POSTERS,
PPTS,
COPYWRITING

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

T-Mobile

CLIENT: T-MOBILE

PROJECT: BIG DOGS

LOGO
BRAND BOOK
AWARDS, PPTS, CERTIFICATES



skycast
SOLUTIONS™



skycast
SOLUTIONS™

CLIENT:

SKYCAST SOLUTIONS

PROJECT:

LOGO

(SKYCAST SOLUTIONS, TABCADDY,
TRAYVU AND TRAYVUSLIM)

BRAND BOOK

WEBSITE

BUSINESS CARDS, STATIONARY

MARKETING BROCHURES,

POSTERS,

PHOTOGRAPHY,

COPYWRITING, MAGAZINE ADS,

PRODUCT BRANDING

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

mwork SOLUTIONS®

CLIENT: MWORK SOLUTIONS

PROJECT: LOGO
BRAND BOOK
BUSINESS CARDS,
CREDIT CARDS

mwork SOLUTIONS®

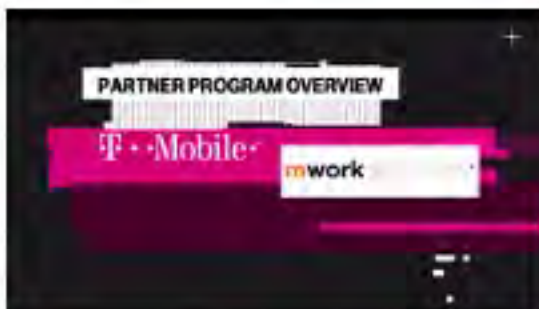
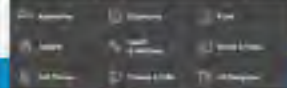


Table with 3 columns: Feature, Description, and Value. Includes items like 'No-annual-fee credit card', 'Exclusive employee savings', and 'Meijer Rewards Card'.

EXCLUSIVE EMPLOYEE SAVINGS: Employees and their families can save up to 20% PPA, get a \$100 Visa® Rewards Card with each new hire at Meijer!

meijer logo and text: 'meijer is the next generation of shopping technology!' with a photo of a store interior.



Footer text including contact information and legal disclaimers.



mwork SOLUTIONS*

CLIENT: MWORK SOLUTIONS

PROJECT: REWARDICA BRAND

LOGO
POSTERS,
PPTS,
STATIONARY
CREDIT CARDS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



CLIENT:

FARMERS INSURANCE

PROJECT:

MILK CAMPAIGN,
LIFE PROGRAMS &
TARA NEWBY
NEWSWEEK CAMPAIGN





CLIENT:

FARMERS LIFE INSURANCE

PROJECT:

YOUTUBE WHY LIFE CAMPAIGN
CONCEPT, BRAND & FULLFILMENT
TO ALL FARMERS LOCATIONS
NATIONWIDE

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



CLIENT:

ROSSI VUCINOVICH

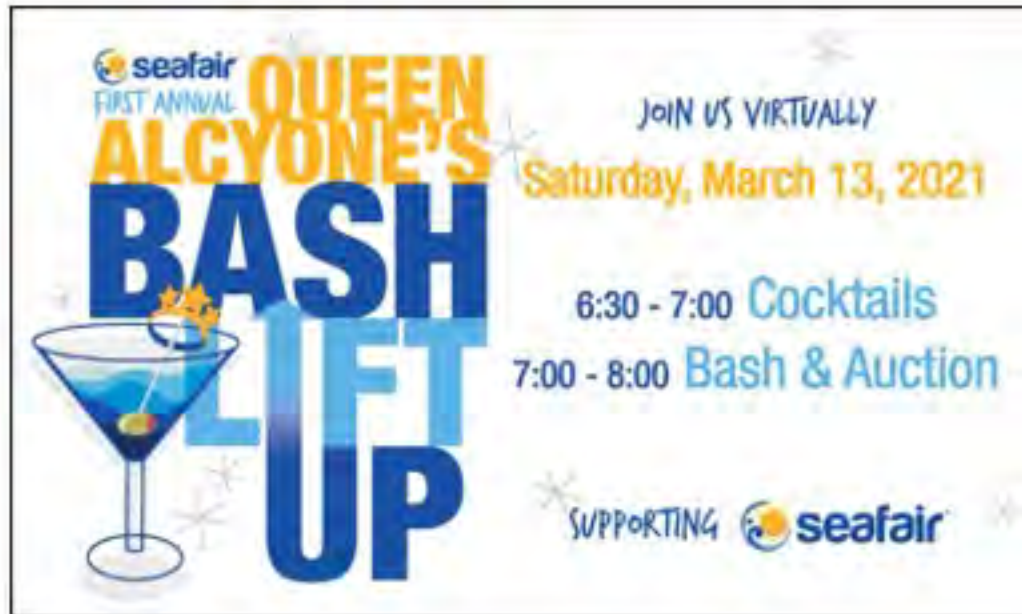
PROJECT:

LOGO
BRAND BOOK
MARKETING MATERIALS,
MAGAZINE ADS, TRIAL
MATERIALS, STATIONARY,
PREMIUMS,
WEBSITE GRAPHICS, CARDS



ROSSI VUCINOVICH | 488.887.0944 | www.rvgroup.com





CLIENT:

SEAFAIR

PROJECT:

QUEEN ALCYONE
FIRST ANNUAL BASH – LIFT UP

Concepted and pitched, created logo

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE

PROJECT: BIG TIME TELESales BRAND

ROLE: BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
ILLUSTRATION,
COPYWRITING, HTML,
WEB DESIGN





T-Mobile

CLIENT

T-MOBILE

PROJECT

BIG TIME TELESales BRAND

ROLE

BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
ILLUSTRATION,
COPYWRITING, HTML,
WEB DESIGN

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T Mobile

CLIENT:

LEADERSHIP EDGE

PROJECT:

LOGO, BRAND BOOK,
HTML ELEMENTS, PPTs

LEADERSHIP
EDGE





KA
PERFORMANCE
PARTNERS



KA
PERFORMANCE
PARTNERS

CLIENT:

KA PERFORMANCE PARTNERS

PROJECT:

LOGO,
BRAND,
PPTS,
STATIONARY

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



CLIENT:

COLLEGE INN PUB

PROJECT:

LOGO
BRAND BOOK
PREMIUMS, T-SHIRTS,
SIGNS, WEBSITE, SOCIAL





dr. phil haeck
PLASTIC SURGERY

CLIENT:

DR PHIL HAECK

PROJECT:

LOGO
BRAND BOOK
WEBSITE
BUSINESS CARDS, STATIONARY
MARKETING BROCHURES
PHOTOGRAPHY
COPYWRITING

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE

PROJECT: NEW COVERAGE FOR YOU

Created logo, implemented applications across multiple marketing materials and created entire web experience



I signed up for
**New Coverage
for You**
— have you?

COVERAGE
matters



#FIX
Dial #FIX (#349)
Leave a message.
Fix the network.

COVERAGE
matters

Visit www.t-mobilecoverage.com



Wow! Got my Coverage

stick together



stick together

New Coverage For You.

Be the first to know.
Where your T-Mobile coverage just got better.
Simply subscribe to this exclusive service for T-Mobile customers and get coverage updates sent to you by e-mail.
So, join today and select the coverage areas you care about most.
We'll send you an e-mail every time your coverage improves.

SUBSCRIBE NOW!

© 2008 T-Mobile. FOR INTERNAL USE ONLY.



CLIENT: **HOLLENBECK PRODUCTIONS**

PROJECT: **PRINT ADS, BANNERS,
WEBSITES, CARDS**

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



CLIENT:

BAY SHELLS ROWING

PROJECT:

LOGO
BRAND BOOK
SIGNS,
STICKERS



BAY SHELLS
recreational & open water **ROWING**





CORPORATE BRAND CHANGE OVERS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

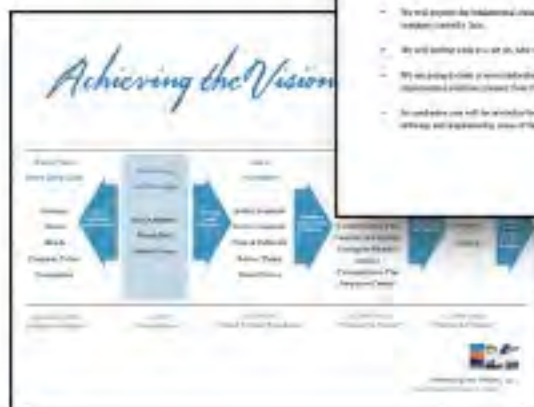
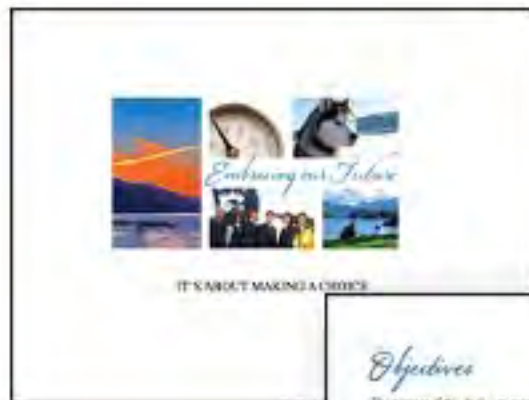
M4F0018718

CLIENT:

ALASKA AIRLINES

PROJECT:

REBRAND EFFORTS
DEVELOPED THE "SECRET SAUCE"





CLIENT:
PROJECT:

AGL RESOURCES/NICOR
REBRAND/CHANGE OVER

AGL Resources™

Our Company Our Future



The New AGL Resources: Our Story

AGL Resources | NICOR

Leadership & Expertise

- We have world-class technical expertise in the industry.
- With over 100 years of experience, we have a wealth of knowledge and expertise.
- Our extensive experience in the industry allows us to provide a wide range of services to our customers.
- With our strong technical expertise, we can provide a wide range of services to our customers.

AGL Resources | NICOR

Good Investment

- AGL Resources is a leader in the industry.
- This is a great industry to work in.
- A great company to work for.

With your help, AGL Resources will lead the way in the energy industry.

AGL Resources | NICOR



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



PRINT MATERIAL

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

CityU of Seattle

CLIENT: CITY UNIVERSITY OF SEATTLE

PROJECT: WELCOME BROCHURE,
WEB GRAPHICS,
HTML EMAILS,
ON-LINE NEWSLETTER, SIGNAGE

Read Facts about CityU

CityUniversity of Seattle

LEARN from the CITY

LEARN from the CITY

EMPHASIZES CLASSICAL, CREDITABLE TRAINING AND EXPERIENTIAL SUPPORT FOR THEIR EMPLOYEES

CityUniversity of Seattle

EARN YOUR DEGREE IN LEADERSHIP

CONVENIENT FLEXIBLE GLOBAL ACCESSIBLE

NOT-FOR-PROFIT ACCREDITED RELEVANT

LEARN MORE

CityU of Seattle

EARN YOUR DEGREE IN TECHNOLOGY

CONVENIENT FLEXIBLE GLOBAL ACCESSIBLE

NOT-FOR-PROFIT ACCREDITED RELEVANT

LEARN MORE

CityU of Seattle

CityUniversity of Seattle 40

LEARN from the CITY

THAT DOES THINGS DIFFERENTLY

CityU of Seattle

EARN YOUR DEGREE IN PSYCHOLOGY

CONVENIENT FLEXIBLE GLOBAL ACCESSIBLE

NOT-FOR-PROFIT ACCREDITED RELEVANT

LEARN MORE

CityU of Seattle

Learn from the City

Meet the Schools and Divisions of CityU

CityUniversity of Seattle

CityUniversity of Seattle

LEARN from the CITY

THAT DOES THINGS DIFFERENTLY

CityU of Seattle



OGDEN MURPHY WALLACE ATTORNEYS

Start strong with the right legal partner

Our experienced team of lawyers will guide you through the early stages of your business and provide legal solutions for your startup.

Legal Services include:

- Choice of Entity
- Early Stage Financing
- Employment & Benefits
- Tax Strategy
- Regulatory and Compliance

Seattle: 206.447.7000
Wenatchee: 509.662.1954
omwlaw.com

CLIENT:

OGDEN MURPHY

PROJECT:

PRINT MATERIALS
MAGAZINE ADS,
POSTERS,
BANNERS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

T-Mobile

CLIENT:

T-MOBILE

EVENT:

MISC PRINT MATERIALS
& POSTERS



GET READY FOR NETWORK BLITZ 2016!

- **NEW!** Network Page on T-Nation!
(Check it out for a chance to win Appreciation Zone points!)
- **NEW!** National Network Advocate program
- **NEW!** 5G Video!
Get a sneak peek at the future with 5G
- **NEW!** Neville talks network today, tomorrow and for the future in his latest blog

NETWORK BLITZ 2016

IT'S NETWORK EVERYWHERE YOU LOOK.
FIND IT ALL ON T-NATION.





CLIENT:

MICROSOFT LEARNING

PROJECT:

PRINT MATERIALS
PPTs

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



CLIENTE:

VILLA DEL PALMAR

MATERIAL:

ADS



Answer your quest for beauty

INCREIBLE GOLF EXPERIENCE

Escape to the incredible beauty of the Islands of Loreto. Enjoy the best of both worlds: the beauty of the sea and the beauty of the desert.

\$174

Includes: Round of Golf, Breakfast, Lunch, Snacks, Soft Drinks, Taxes, and Transportation.

Book your trip today! www.villadelpalmar.com

\$250 per person

Includes: Round of Golf, Breakfast, Lunch, Snacks, Soft Drinks, Taxes, and Transportation.

Book your trip today! www.villadelpalmar.com

Discover the islands of Loreto

Experience the beauty of the Islands of Loreto. Enjoy the best of both worlds: the beauty of the sea and the beauty of the desert.

\$140 per person/night

Includes: Round of Golf, Breakfast, Lunch, Snacks, Soft Drinks, Taxes, and Transportation.

Book your trip today! www.villadelpalmar.com

Land of Loreto

Experience the beauty of the Islands of Loreto. Enjoy the best of both worlds: the beauty of the sea and the beauty of the desert.

\$140 per person/night

Includes: Round of Golf, Breakfast, Lunch, Snacks, Soft Drinks, Taxes, and Transportation.

Book your trip today! www.villadelpalmar.com

Land of Loreto

Experience the beauty of the Islands of Loreto. Enjoy the best of both worlds: the beauty of the sea and the beauty of the desert.

\$140 per person/night

Includes: Round of Golf, Breakfast, Lunch, Snacks, Soft Drinks, Taxes, and Transportation.

Book your trip today! www.villadelpalmar.com

Only \$140 per person/night

Includes: Round of Golf, Breakfast, Lunch, Snacks, Soft Drinks, Taxes, and Transportation.

Book your trip today! www.villadelpalmar.com

Only \$140 per person/night

Includes: Round of Golf, Breakfast, Lunch, Snacks, Soft Drinks, Taxes, and Transportation.

Book your trip today! www.villadelpalmar.com



CLIENT: **VILLA DEL PALMAR**

MATERIAL: **ADS, SOCIAL**

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



CLIENT: SEMIAHMOO

PROJECT: PRINT ADS, BANNERS, WEBSITES, SOCIAL, HOTEL DIRECTORIES, WAYFINDING, WEB ADS, CARDS

Resort Relaxation
 WASHINGTON'S SEASIDE RETREAT
 SEMIAHMOO RESORT • GOLF • SPA

Resort Relaxation: The Semiahmoo Golf Course, Spa, Tennis, and Outdoor Activities

Enjoy the beauty of the Pacific Northwest and the finest food and wine in the region. Relaxation is the name of the game at Semiahmoo Resort. Our resort offers a variety of amenities including: Golf Course, Spa, Tennis, and Outdoor Activities.

SPECIAL THROUGH SEPTEMBER
 10% OFF YOUR STAY

[More info](#)

Callers seeking an exceptional event space looking to host their next business event will find Semiahmoo Golf Course, Recreation, Golf & Country Club and Lodging. Just don't forget to check out our other amenities.

[More info](#)

With over 20,000 square feet of meeting space and meeting room amenities, Semiahmoo Resort is the ideal setting for professional and personal events. Accommodating groups from 10-800.

10,000 square feet of meeting space, 10,000 square feet of meeting space, 10,000 square feet of meeting space, 10,000 square feet of meeting space. We have the equipment, including video conferencing capabilities and complete technical support, plus a dedicated event staff to ensure business comes first.

[More info](#)

[Facebook](#) [Twitter](#) [LinkedIn](#) [Instagram](#)

1000 Semiahmoo Drive, Bellingham, WA 98226

[Semiahmoo Resort](#)

THE EXCLUSIVE OFFER FOR SEMIAHMOO RESORT

EAT	STAY	PLAY	RELAX
<ul style="list-style-type: none"> Breakfast Lunch Dinner 	<ul style="list-style-type: none"> 10% off your stay 10% off your stay 10% off your stay 	<ul style="list-style-type: none"> 10% off your stay 10% off your stay 10% off your stay 	<ul style="list-style-type: none"> 10% off your stay 10% off your stay 10% off your stay

[Book Now](#)

STAY MORE. SAVE MORE. PLAY MORE.

[BOOK NOW](#)

STAY MORE. SAVE MORE. PLAY MORE.

[BOOK NOW](#)

NORTHWEST WINE ENCOUNTER at SEMIAHMOO

Save with promo code: Pandora Wine

[BOOK NOW](#)

RESORT TO FLAVOR.

[BOOK NOW](#)

20% OFF YOUR STAY

ROMANCE

Happily ever after begins here.

When you're seeking the most memorable moments of your life, Semiahmoo Resort is the perfect destination. From romantic golf courses and fine dining to a luxurious spa, we have everything you need to make your special day unforgettable.




For more information, call 360.878.3333 or visit www.semiahmoo.com.
10000 1st Avenue, Bellevue, WA 98004

RELAXATION...

MOUNTAINS • OCEAN
PLENTY OF GREENS.

- Semiahmoo Golf & Country Club, designed by Arnold Palmer, is one of the most beautiful courses in the state.
- Designed by Graham Cooke, Lorenz Test & Bill Coates is the 4th public golf course in Washington.
- Semiahmoo Resort Golf & Spa offers 133 newly renovated guest rooms, award-winning spa, and full service spa and fitness facility including pool and indoor/outdoor tennis to complement your golf event or outing.
- Experienced planners to help you have a successful, relaxing day. Includes 40+ exquisite golf packages.




For more information, call 360.878.3333 or visit www.semiahmoo.com.
10000 1st Avenue, Bellevue, WA 98004

MORE THAN A MEETING. IT'S A CONNECTION.

With over 100 years of history, Semiahmoo Resort is a place where connections are made. Whether you're looking for a romantic getaway, a business retreat, or a family reunion, we have everything you need to make your special day unforgettable.




For more information, call 360.878.3333 or visit www.semiahmoo.com.
10000 1st Avenue, Bellevue, WA 98004

ROMANCE...

Happily ever after begins here.

When you're seeking the most memorable moments of your life, Semiahmoo Resort is the perfect destination. From romantic golf courses and fine dining to a luxurious spa, we have everything you need to make your special day unforgettable.




For more information, call 360.878.3333 or visit www.semiahmoo.com.
10000 1st Avenue, Bellevue, WA 98004



CLIENT: SEMIAHMOO

PROJECT: PRINT MATERIALS, ADS, POSTERS, SOCIAL

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



CEDARBROOK
LODGE

CLIENT: CEDARBROOK LODGE

PROJECT: PRINT MATERIALS
MAGAZINE ADS,
POSTERS,
BANNERS, GIFT CARDS,
WEB BANNERS, DIGIS,
SCREEN SAVERS

CEDARBROOK LODGE

WARM UP TO LUXURY

...with a taste of the Pacific Northwest

- Enjoy Cedarbrook's "Living Rooms" mix, mingle, relax with other guests, plus enjoy complimentary refreshments & snacks.
- Start your evenings off right with our complimentary Northwest Copperleaf restaurant served daily.
- Savor the taste of the Northwest at the Copperleaf Restaurant choose from fresh farm to table regional bounty for lunch and dinner paired with an elegant wine list.
- Pamper yourself in style at the Cedarbrook Spa with botanical based massages, facials and body treatments.

#1 Alaska Hotel in the United States

3025 55th Avenue South, Seattle, WA 98148-4967
CedarbrookLodge.com | 206.296.4145
info@CedarbrookLodge.com

CEDARBROOK LODGE

...with a taste of the Pacific Northwest

CEDARBROOK LODGE

A Delicious 2015

Dream Weddings

Check One of Cedarbrook's Lodges

Make your wedding dreams come true at Cedarbrook Lodge. Our beautiful outdoor wedding venues are perfect for your special day. Whether you're looking for a rustic or a more formal setting, we have the perfect location for you. Our experienced wedding coordinators will help you plan every detail of your wedding, from the ceremony to the reception. Contact us today to start planning your dream wedding.

CEDARBROOK LODGE

Copperleaf

Restaurant & Bar

CEDARBROOK LODGE

the **Y**

**MEMBER
2ND PLACE PRIZE**

Copperleaf
Restaurants & Bars

2 for 2
in Copperleaf

the **Y**

SPA
at Cedarbrook

2 fifty minute
spa treatments

CEDEARBROOK LODGE

the **Y**

MEMBERS RECEIVE A 25% DISCOUNT
on their stay by just showing their YMCAs membership card.

STAFF GRAND PRIZE
Overnight at Cedarbrook Lodge
Dinner for 2 in Copperleaf
Two 50-minute spa treatments

CEDEARBROOK LODGE

Copperleaf

the **Y**

SPA

CEDEARBROOK LODGE

Welcome Home!

Book Now

Destination Hotel Group

CEDEARBROOK LODGE
SUNNYVALE HOTEL
MIRAMAR HOTEL
CROWN AT BOSTON

Remarkable lodging choices for the discerning traveler.

Stay Here.

THE SEARCH IS OVER...
FOR THE BEST AVAILABLE RATE,
ANYTIME, EVERYTIME.

Book now at CedarbrookLodge.com

CEDEARBROOK LODGE
Destination Hotel Group



**CEDEARBROOK
LODGE**

CLIENT: **CEDEARBROOK**

PROJECT: **PRINT MATERIALS
MAGAZINE ADS,
POSTERS,
BANNERS**

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



LODGE ON THE DESERT

CLIENT:

LODGE ON THE DESERT

MATERIAL:

ADS, POSTCARDS,
ELEVATOR CARDS,
POSTERS, WEBSITE,
HTML MEALS, MAILERS





BW Best Western PLUS | **Heritage Inn**
BELLINGHAM

Across the street from Bellis Fair Mall.
Complimentary Continental Breakfast.
A short drive to Mt. Baker and other local attractions.

151 E. McLeod Road, Bellingham 360.647.1912 bestwestern.com/heritagebellingham

THE BEST WAY TO STAY IN BELLINGHAM

Make Best Western Plus Heritage Inn your next stop in Bellingham, whether for business or leisure. Conveniently located near I-5 at exit 256, within minutes of beautiful Bellingham Bay, vibrant downtown Bellingham, the artistic Fairhaven District, nearby Western Washington University and much more.



BW Best Western PLUS

151 E. McLeod Rd Bellingham, Washington, 98225, United States | 609.333.2060 | @bestwesternheritageinn

PROTECT OUR PLANET

Best Western Plus is committed to protecting the planet and reducing our carbon footprint. We have implemented a number of green initiatives, including:

- Energy-efficient lighting
- Water-saving devices
- Recycling programs
- Green cleaning products

BW Best Western PLUS

Save 20%
at Bellis Fair Mall with code: **REAL1**

ACF's
Bellis Fair!



BW Best Western PLUS

www.bestwestern.com | 800.333.3000

BW Best Western PLUS.

CLIENT: **BEST WESTERN PLUS**

PROJECT: **PRINT MATERIALS, ADS,
HOTEL DROP CARDS,
SCREENS, DIGIS**

idesign

idesign-seattle.com

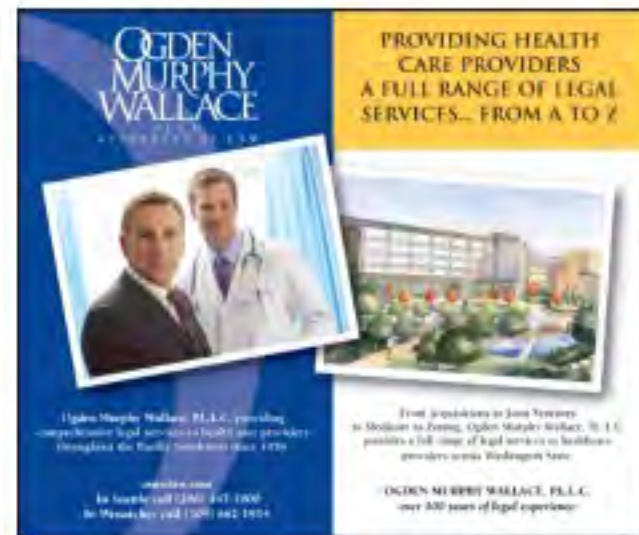
MINORITY WOMEN'S BIZ

M4FO018718

OGDEN MURPHY WALLACE ATTORNEYS

CLIENT: OGDEN MURPHY WALLACE

PROJECT: PRINT MATERIALS
MAGAZINE ADS,
POSTERS,
BANNERS



**CHECK OUT OUR TRACK RECORD
EXPERIENCE COUNTS**

ROSSI VUCINOVICH has over 50 years of experience in the rail industry. We are a leading national provider of legal services for over 50 years.

Our team of attorneys and paralegals has extensive experience in all areas of the rail industry, including: personal injury, wrongful death, and property damage. We have a proven track record of success in all areas of the rail industry, and we are committed to providing the highest quality legal services to our clients.

Seattle, WA 206 726 1200
ROSSI VUCINOVICH
www.railroad-injuries.com
 Chicago, IL 312 325 4014

**CHECK OUT OUR TRACK RECORD
EXPERIENCE COUNTS**

ROSSI VUCINOVICH has over 50 years of experience in the rail industry. We are a leading national provider of legal services for over 50 years.

Our team of attorneys and paralegals has extensive experience in all areas of the rail industry, including: personal injury, wrongful death, and property damage. We have a proven track record of success in all areas of the rail industry, and we are committed to providing the highest quality legal services to our clients.

ROSSI VUCINOVICH
www.railroad-injuries.com

Season's greetings

Helping the seriously injured and their families for over 50 years.

ROSSI VUCINOVICH
www.railroad-injuries.com

Seattle, WA 206 726 1200
 Chicago, IL 312 325 4014



CLIENT: ROSSI VUCINOVICH

PROJECT: PRINT MATERIALS
MAGAZINE ADS,
POSTERS,
BANNERS, CARDS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

GEEKGIRLCON

CLIENT: GEEKGIRLCON

PROJECT: PRINT MATERIALS, SOCIAL,
AWARDS, THANK YOU





CLIENT:

GALVIN FLYING

PROJECT:

PRINT MATERIALS
MAGAZINE ADS,
POSTCARDS
POSTERS,
BANNERS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

The background of the advertisement features a dark blue sky with two prominent lightning bolts. One bolt on the left is bright yellow and strikes a body of water, creating a shimmering reflection. The other bolt on the right is a vibrant cyan and strikes a darker, rippling body of water, also creating a reflection. The overall aesthetic is dramatic and high-tech.

CORPORATE EVENTS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | **206.850.7352**

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



STARBUCKS

CLIENT:

LEADERSHIP

EVENT:

NEW ORLEANS

LOCATION:

ROLE:

BRAND, DESIGN,
EVENT COORDINATION,
PLANNING, SITE REVIEW,
DIRECTION, WAYFINDING,
VENDOR COORDINATION,
PHOTOGRAPHY,
COPYWRITING,
DIRECTION





Idesign had the great honor of developing the entire brand for the 2008 Leadership event. The goal of the event was to revitalize the city of New Orleans after Hurricane Katrina. It was the largest single event held by any corporation to rebuild the city of New Orleans. We flew to New Orleans did multiple site reviews. Worked with the city of New Orleans, Starbucks and multiple vendors to bring the 2008 Leadership to life. Our role included creating the brand look and feel, doing the photography, coordinating all way finding, welcome kits, entire signage package and creating and installing, ad coordinating all signs for the Street Fair which included taking over 7 city blocks, removing all the existing signage and replacing with wayfinding for the event. We were on-site support prior to during and after the event. We did signage and planning for all the stages, the Superdome, Convention Hall, the City Streets and citywide parades and even the celebrity event which included Bono and Red.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

T | **T-MOBILE
FOR GOVERNMENT**

CLIENT: T-MOBILE

EVENT: GOVERNMENT EVENT

LOCATION: WASHINGTON, DC

ROLE: BRAND, DESIGN, WEB SITE,
EVENT COORDINATION,
PLANNING, SITE REVIEW,
DIRECTION, WAYFINDING
PHOTOGRAPHY,
REGISTRATION, PREMIUMS,
VENDOR COORDINATION,
COPYWRITING,
DIRECTION, TALENT
MANAGEMENT,
ON-SITE SERVICES





For this event idesign was invited to create the entire concept including: purpose, brand, look and feel. We managed the entire budget, made all the contacts, led autonomous team on-site providing support, registration, installation and coordination. We ran event from writing and designing the PPT decks, to registration booth & vendor fair. We handled all hotel contracts, travel arrangements for over 500 government attendees. We created registration and event website with custom database, hired and handled and managed the talent (Steve Largent), and created and managed all follow up thanks yous and coordination. Did all welcome kits, badges on-site support, PPT Presentations, on-site branding including, wayfinding, signage, custom table decorations, premiums and more.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

T-Mobile

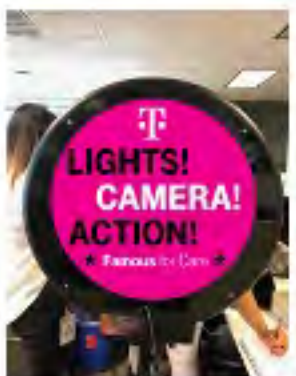
CLIENT: T-MOBILE

EVENT: TEAM OF EXPERTS

LOCATION: ALL T-MOBILE CALL CENTERS
NATIONAL & INTERNATIONAL
(18 TOTAL)

ROLE: BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
PHOTOGRAPHY,
PREMIUMS,
VENDOR COORDINATION,
COPYWRITING, FULFILLMENT





Provided design, fulfillment, strategy and all elements for T-Mobile Team of Experts Events for over 5 years. Covered over 18,000 Customer Service Representatives in 18 locations both in the lower 48 and internationally. Developed brand, and created all elements look and feel. Shown here is the event from 2020.

T-Mobile

CLIENT: T-MOBILE

EVENT: CUSTOMER SERVICE WEEK 2018

LOCATION: ALL T-MOBILE CALL CENTERS
NATIONAL & INTERNATIONAL
(18 TOTAL)

ROLE: BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
PHOTOGRAPHY,
PREMIUMS,
VENDOR COORDINATION,
COPYWRITING, FULFILLMENT



EXCELLENCE HAPPENS HERE!

CUSTOMER SERVICE WEEK | OCTOBER 1-5, 2018





THE SPOTLIGHT IS
ON YOU!

CUSTOMER SERVICE WEEK | OCTOBER 7-11, 2019



THE SPOTLIGHT IS
ON YOU!

CUSTOMER SERVICE WEEK | OCTOBER 7-11, 2019



THE SPOTLIGHT IS
ON YOU!

CUSTOMER SERVICE WEEK | OCTOBER 7-11, 2019



★ Famous for Care ★



T-Mobile

CLIENT:	T-MOBILE
EVENT:	CUSTOMER SERVICE WEEK 2019
LOCATION:	ALL T-MOBILE CALL CENTERS NATIONAL & INTERNATIONAL (18 TOTAL)
ROLE:	BRAND, DESIGN, THEME SELECTION/IDEATION, PLANNING, PHOTOGRAPHY, PREMIUMS, VENDOR COORDINATION, COPYWRITING, FULFILLMENT

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T Mobile

CLIENT: T-MOBILE

EVENT: HURRICANE MARIA
EVT EVENT

LOCATION: SEATTLE, WA

ROLE: BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
PHOTOGRAPHY,
PREMIUMS,
VENDOR COORDINATION,
COPYWRITING, FULFILLMENT





Provided design, fulfillment, strategy and all elements for T-Mobile Hurricane Maria Emergency Volunteers recognition event. Created design, look and feel, all PPTs all namebadges, swag, awards and certificates of recognition. Provided onsite delivery and support.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

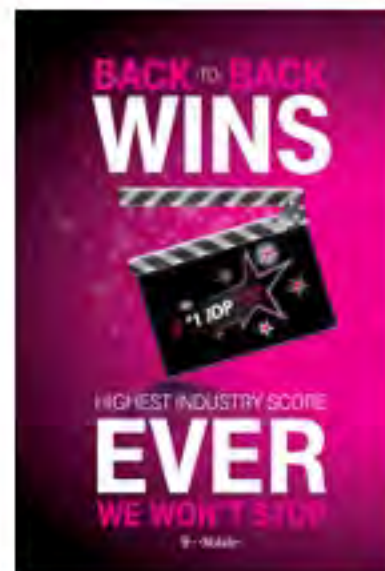
T-Mobile

CLIENT: T-MOBILE

EVENT: JDP CELEBRATIONS

LOCATION: ALL T-MOBILE CALL CENTERS
NATIONAL & INTERNATIONAL
(18 TOTAL)

ROLE: BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
PHOTOGRAPHY,
PREMIUMS,
VENDOR COORDINATION,
COPYWRITING, FULFILLMENT





Provided design, fulfillment, strategy and all elements for T-Mobile JDP award recognition including logo design, swag, shirts, backdrops, posters, certificates, awards and more for over 8 years.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

T-Mobile

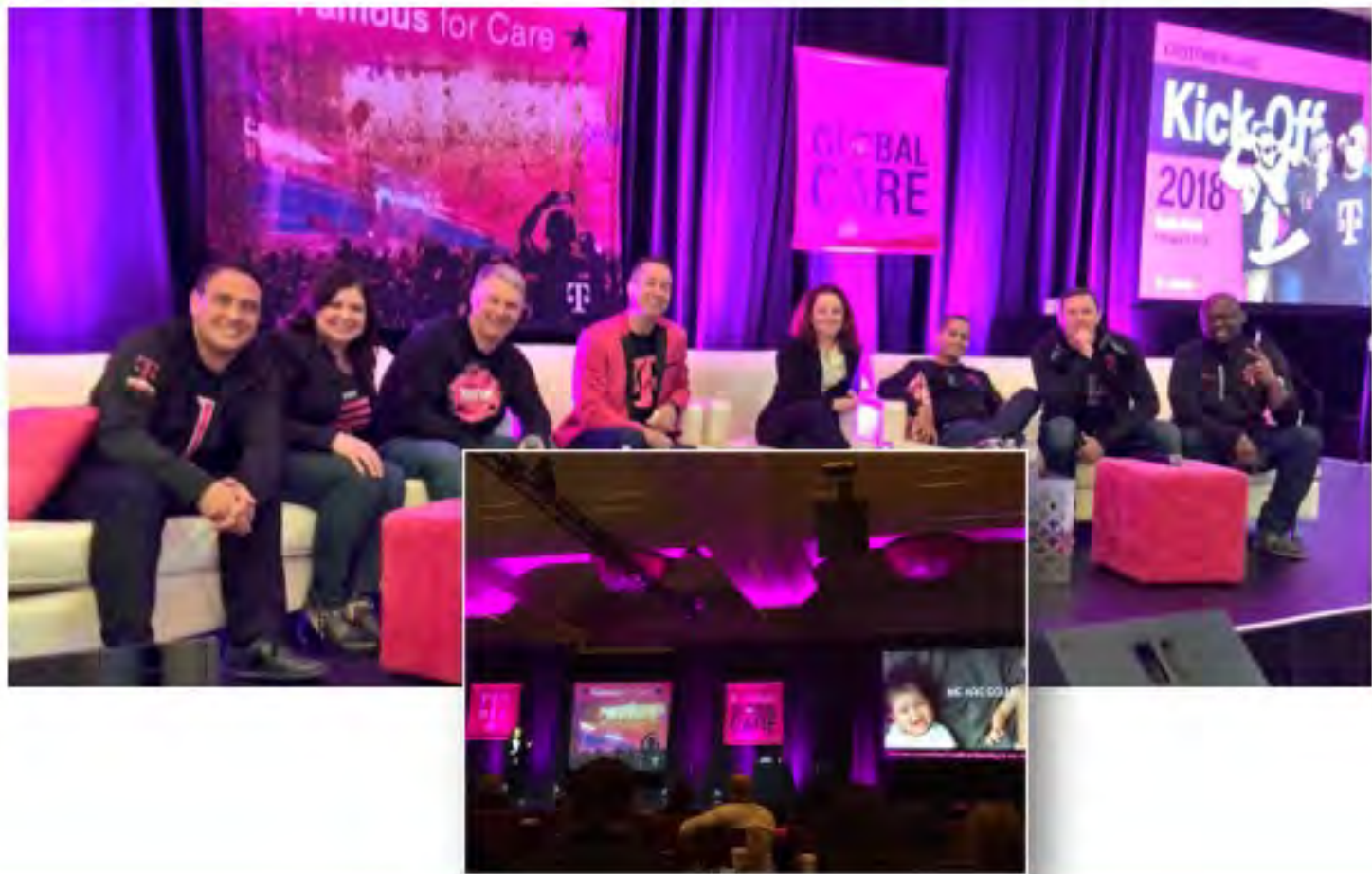
CLIENT: T-MOBILE

EVENT: FAMOUS FOR CARE &
GLOBAL FAMOUS FOR CARE

LOCATION: ALL T-MOBILE CALL CENTERS
NATIONAL & INTERNATIONAL
(18 TOTAL)

ROLE: BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
PHOTOGRAPHY,
PREMIUMS,
VENDOR COORDINATION,
COPYWRITING, FULFILLMENT





Provided design, fulfillment, strategy and all elements for T-Mobile Famous for Care and Global Care Branding, PPTs, Backdrops, Signage, HTMLs and more.



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



CLIENT: BOEING

EVENT: HAINAN AIRLINES
GLOBALIZATION EVENT

ROLE: BRAND, DESIGN,
THEME SELECTION/IDEATION,
PLANNING,
PHOTOGRAPHY,
PREMIUMS,
VENDOR COORDINATION,
COPYWRITING,
FULFILLMENT
DEVELOPMENT OF
GLOBAL TRAINING PROGRAM





- CLIENT: STARBUCKS
- EVENT: WINNING TOGETHER LEADERSHIP CONFERENCE
- LOCATION: WASHINGTON STATE CONVENTION CENTER
- ROLE: BRAND, DESIGN, SIGNAGE, INSTALLATION, WAYFINDING, SITE REVIEWS, VENDOR COORDINATION, PLANNING

idesign

idesign-seattle.com

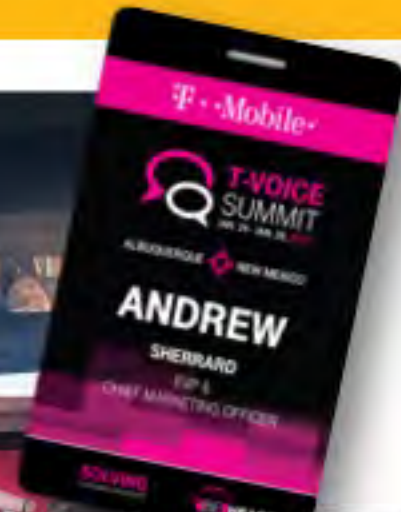
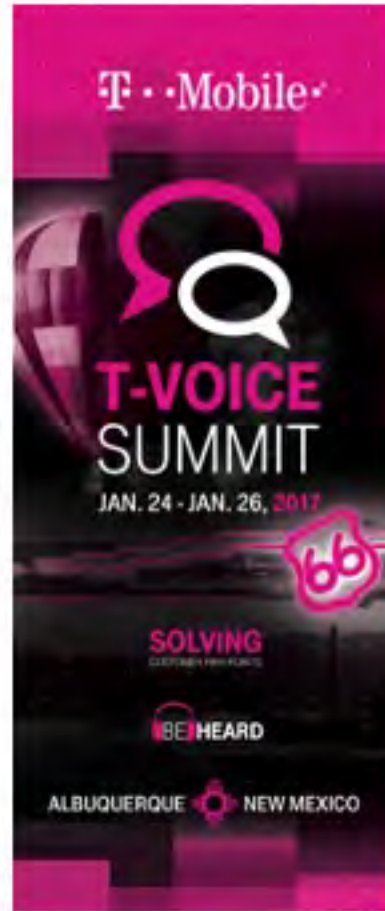
MINORITY WOMEN'S BIZ

M4F0018718

T Mobile

CLIENT: T-MOBILE

PROJECT: T-VOICE SUMMITS





Created logo, conference look and implemented applications across all conference materials.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

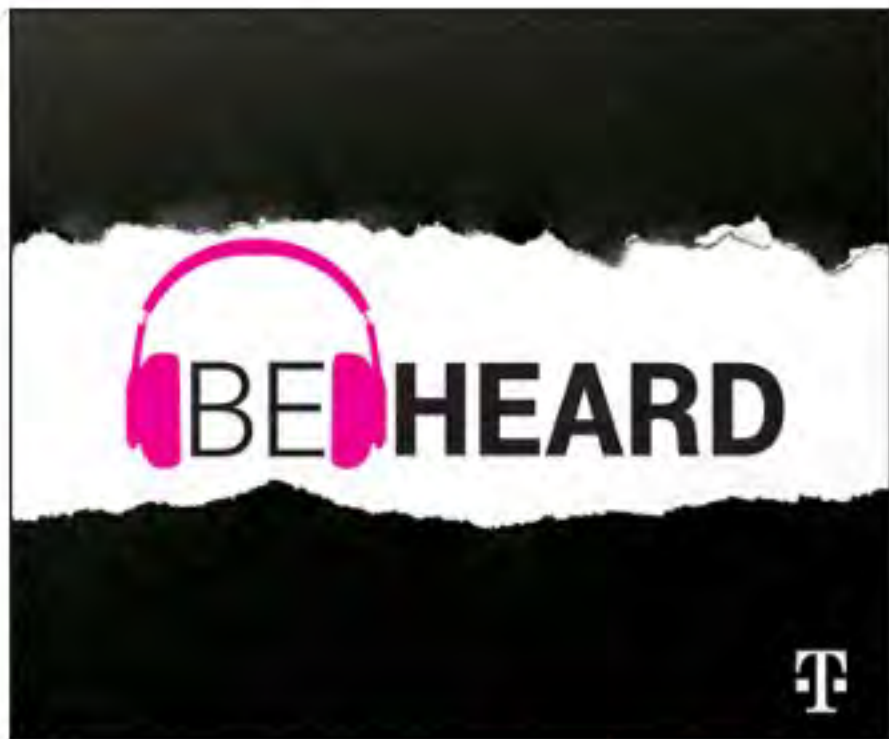
T-Mobile

CLIENT: T-MOBILE

PROJECT: FAMOUS FOR CARE
CUSTOMER SERVICE WEEK
WEEK EVENTS

ROLE: BRAND, SHIRTS,
BANNERS, SOCIAL,
CARDS, AND MORE
FOR MORE THAN 5 YEARS





T Mobile

CLIENT: T-MOBILE

PROJECT: BE HEARD EVENTS

ROLE: BRAND, SHIRTS, BANNERS, SOCIAL, CARDS, AND MORE

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE

EVENT: LEADERPALOOZA EVENT

LOCATION: T-MOBILE HEADQUARTERS

ROLE: BRAND, DESIGN, PPT DECK, WHITESHEETS, HANDOUTS



LEADERPALOOZA

Annual Event for Executive Development

JULY 31st

BELLEVUE CAMPUS
8am to 5pm

Innovation Is Key To Your Future Success

As you enter the current economic world through the next iterations of our business, the most successful executives will have a skill set that is not just ready, but also innovative. This day will offer you the opportunity to gain a head start and see how our own success is achieved. You'll gain a hands-on experience in how to approach the new future world of leadership and identify the key strategies to success. This day will offer you the opportunity to gain a head start and see how our own success is achieved. You'll gain a hands-on experience in how to approach the new future world of leadership and identify the key strategies to success.

You must be registered for this event. Only the members will be admitted, so other members will be unable to attend.

Get it yet? This is the beginning of the new world of work—the job of the future depends on it. Don't let us get ahead of you. Register now to get your ticket for Executive Development.

Workshop Topics:

- Workshop: **Workshop: Creative Leadership**
- Workshop: **Digital Mindset**
- Workshop: **Strategic Leadership**
- Workshop: **Design Thinking**



EXECUTIVE DEVELOPMENT OPPORTUNITIES

APRIL 2018

The road to success starts here.

Get it yet? This is the beginning of the new world of work—the job of the future depends on it. Don't let us get ahead of you. Register now to get your ticket for Executive Development.

The background features a dark blue gradient with two vertical lightning bolts. The bolt on the left is yellow and strikes a shimmering yellow surface at the bottom. The bolt on the right is cyan and strikes a shimmering cyan surface at the bottom. The text is centered in the upper half of the image.

EXECUTIVE COMMUNICATIONS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

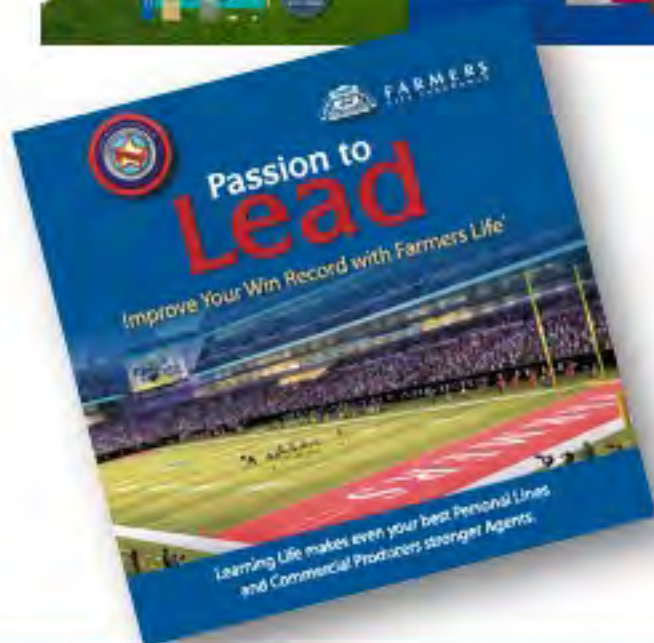
MINORITY WOMEN'S BIZ

M4F0018718



CLIENT: FARMERS INSURANCE

PROJECT: EXECUTIVE COMMUNICATIONS INCLUDING RETIREMENT EVENTS OF CEO





AVIATION
TECHNICAL SERVICES

CLIENT:

ATS

PROJECT:

EXECUTIVE OVERVIEW

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



CLIENT:

GO SMART MOBILE

PROJECT:

EXECUTIVE DOCUMENTS,
PRESENTATIONS





CLIENT:

HALO PRIVACY

PROJECT:

EXECUTIVE OVERVIEW

idesign

idesign-seattle.com

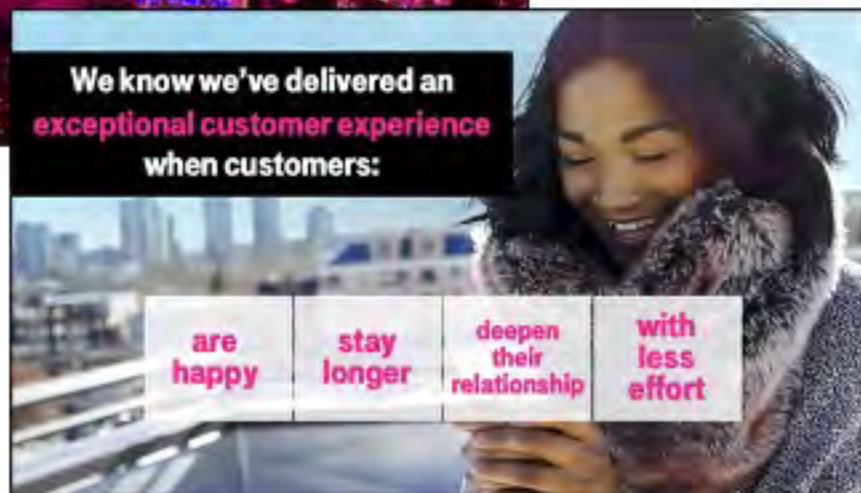
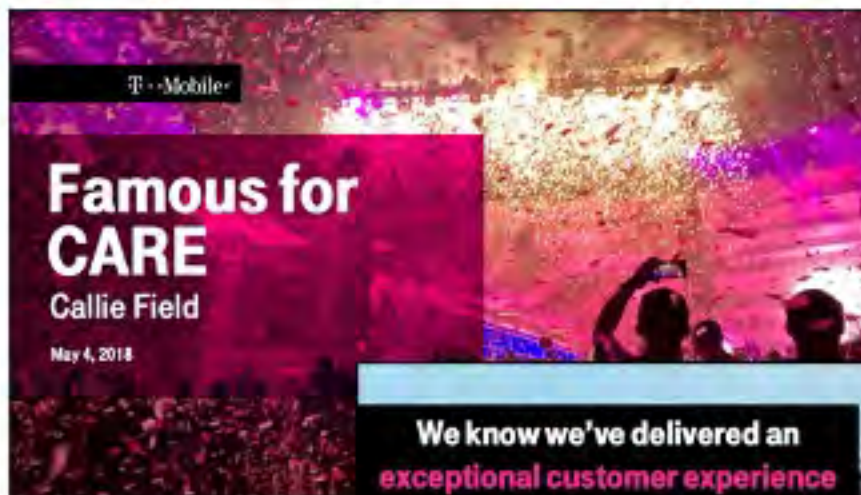
MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE

PROJECT: **NUMEROUS
EXECUTIVE PRESENTATIONS**





Do bad reviews matter?

Bad reviews hurt even more than good reviews help

- Consumers are more likely to share a negative experience over a positive one, and they can be dissuaded from a purchase decision after reading just a couple of bad reviews.
- 37% of consumers say reading three negative reviews would persuade them against buying a particular product or service.

Transforming Product Perception July 2011



PORTER
NOVELLI >

CLIENT

PORTER NOVELLI

PROJECT

EXECUTIVE OVERVIEWS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



AGL Resources™

CLIENT:

AGL RESOURCES/NICOR

PROJECT:

EXECUTIVE COMMUNICATIONS



Our Company Our Future





T-Mobile

CLIENT: T-MOBILE

PROJECT: EXECUTIVE DEVELOPMENT EDUCATION PROGRAM

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



VIDEOS | MULTIMEDIA

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

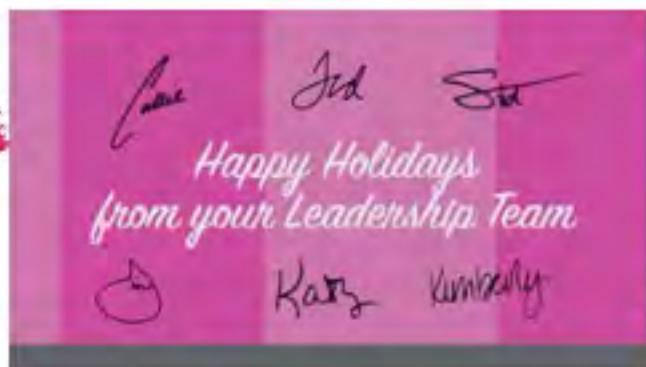
CLIENT: T-MOBILE

PROJECT: PRODUCT & TECHNOLOGY
MORNING MEETING

Click on image to visit video online



<https://drive.google.com/file/d/1jkGPB7Y-UGrF6AhwTFFN5E2VRi882ayv/view?usp=sharing>

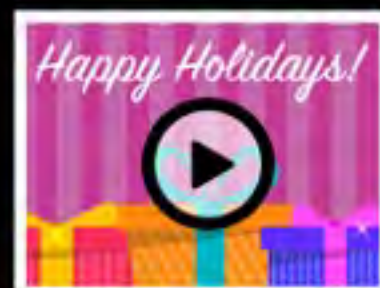


<https://youtu.be/plgJavoNZUc>

T-Mobile

CLIENT: T-MOBILE

PROJECT: CUSTOMER CARE
CHRISTMAS CARD
ANIMATION, ILLUSTRATION,
DIRECTION, PRODUCTION



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

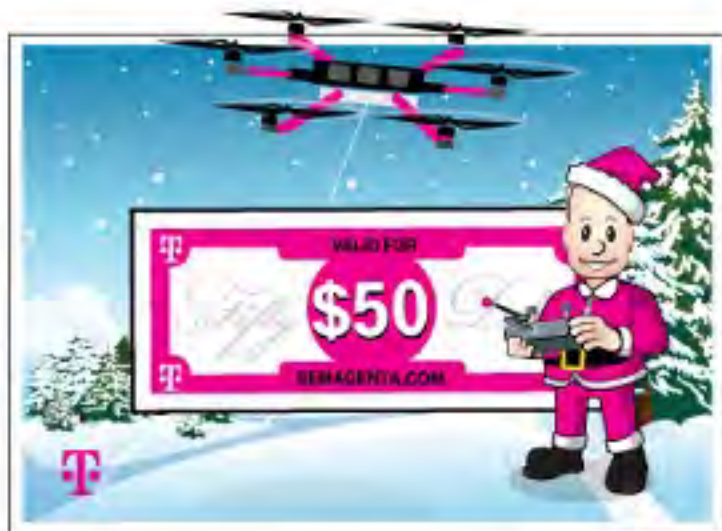
T Mobile

CLIENT: T-MOBILE

PROJECT: HOLIDAY CARDS



<https://youtu.be/7uvB4zzytMs>



<https://youtu.be/Bd-HPCSrBsw>

T-Mobile

CLIENT: T-MOBILE

PROJECT: TECHNOLOGY
CHRISTMAS CARD
ANIMATION, ILLUSTRATION,
DIRECTION, PRODUCTION

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

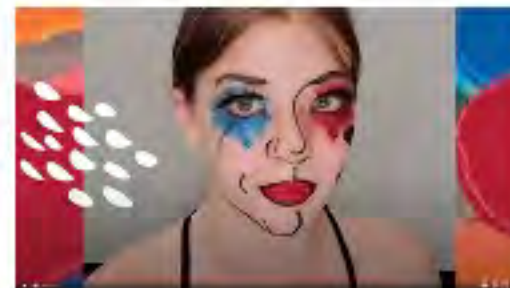
M4F0018718

GEEKGIRLCON

CLIENT: GEEKGIRLCONLINE

PROJECT: COSPLAY DEMO TEASER

Click on image to visit video online



https://drive.google.com/file/d/1JZhNhp8A3leo9IHElwQ_8XVU7sZRpP9/view?usp=sharing



https://youtu.be/y_38QkVX-wY

CLIENT:

**NORTHWEST AREA
FOUNDATION**

PROJECT:

VOICE & VISIONS VIDEO

**ALSO HOSTED ALL TOWN HALLS
COMMUNITY MEETINGS**

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



AWARDS | RECOGNITION

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT:

T-MOBILE

PROJECTS:

MISC AWARDS





T Mobile

CLIENT: MISC

PROJECT: AWARDS & RECOGNITION

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

CLIENT:

VARIOUS

PROJECTS:

MISC AWARDS &
CERTIFICATES OF RECOGNITION





CLIENT:

T-MOBILE

PROJECT:

PEAK AWARD PROGRAM

DESIGN, PRODUCTION

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



KICK-OFFS | ALL HANDS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE

EVENT: TECHNOLOGY ALL HANDS
MULTI-ACTION SHOW

TECHNOLOGY ALL HANDS

NETWORK HARDENING - MORE WORK REQUIRED!

DECEMBER 7, 2017

- Hardened power and connectivity to major sites
- 1,122 sites currently deployed with 5G power in extended battery
- Additional 1000 sites to be hardened to support extended battery

GOAL:
Ensure minimum outdoor blanket coverage is always available for our customers

T-Mobile



Neville @NevilleRay · 9h

We've never had this much gas in the tank and momentum heading into a new year. [#WeWontStop](#) getting faster and growing the business in 2018!!



2 2 27

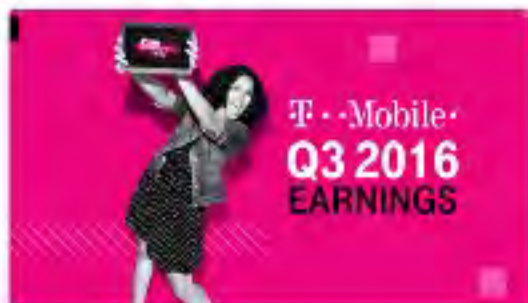




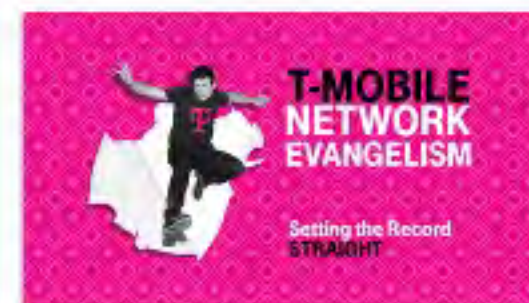
NEW Q42016 Earnings



Network Evangelism PT2



T-Mobile Q3 2016 Earnings



NETWORK EVANGELISM

T-Mobile

CLIENT:

T-MOBILE

PROJECT:

PREZIs



Scan QR code to view Prezi or click on presentation to be taken the Prezi project online.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



PREMIUMS | SWAG | PROPS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



From T-Shirts to Hats or bags we can produce any types of premiums you might need, as well as provide you with stellar fulfillment.

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



**PORTER
NOVELLI** >

CLIENT: PORTER NOVELLI

PROJECT: BLIZZARD PROP BOXES
FOR PROMOTION

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE

PRODUCT: RAYBOT

CONCEPT, ACQUISITION,
CUSTOMIZATION





T-Mobile

CLIENT: T-MOBILE

PROJECT: PROMOTIONAL PR CAMPAIGNS
INTERNAL RECOGNITION

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T Mobile

CLIENT: T-MOBILE

PRODUCT: MISC PREMIUMS



Patent Pending





T-Mobile

CLIENT: T-MOBILE

PRODUCT: MISC PREMIUMS

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

T-Mobile

CLIENT: T-MOBILE

PRODUCT: MISC PREMIUMS





T-Mobile

CLIENT: T-MOBILE/SHERATON
PROJECT: MISC SWAG



COPYWRITING | WHITE SHEETS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

CLIENT:

VARIOUS

EVENT:

WHITESHEETS PPTS,
PRESENTATIONS

Make a Smart MOVE

Your **Walmart SmartLife**

Walmart SmartLife logo

T-Mobile and better. **Smartest.**

Make the Simple Choice, choose T-Mobile.

Feature	AT&T	T-Mobile
Unlimited Text	2,000	Unlimited
Unlimited Email	100	Unlimited
Unlimited Web	100 MB	Unlimited
Unlimited Streaming	None	Unlimited
Unlimited Downloads	None	Unlimited
Unlimited Apps	None	Unlimited
Unlimited Music	None	Unlimited
Unlimited Photos	None	Unlimited
Unlimited Video	None	Unlimited
Unlimited Social	None	Unlimited
Unlimited Gaming	None	Unlimited
Unlimited Streaming	None	Unlimited
Unlimited Downloads	None	Unlimited
Unlimited Apps	None	Unlimited
Unlimited Music	None	Unlimited
Unlimited Photos	None	Unlimited
Unlimited Video	None	Unlimited
Unlimited Social	None	Unlimited
Unlimited Gaming	None	Unlimited

Better than before. **\$5 per month credit**

T-Mobile logo

Go smart

WHO WE ARE

Feature	AT&T	Verizon	T-Mobile
Unlimited Text	2,000	2,000	Unlimited
Unlimited Email	100	100	Unlimited
Unlimited Web	100 MB	100 MB	Unlimited
Unlimited Streaming	None	None	Unlimited
Unlimited Downloads	None	None	Unlimited
Unlimited Apps	None	None	Unlimited
Unlimited Music	None	None	Unlimited
Unlimited Photos	None	None	Unlimited
Unlimited Video	None	None	Unlimited
Unlimited Social	None	None	Unlimited
Unlimited Gaming	None	None	Unlimited

WHY Go smart

COMMIT TO BE YOUR OWN SOURCE PROBLEM SOLVER

T-Mobile logo

ALCATEL ONE TOUCH IDOL

ALCATEL logo

edison

T-Mobile helping create tomorrow and inspire K-12 students to go beyond the classroom using a mobile digital learning platform

T-Mobile logo

BBB Champions Program

T-Mobile logo

MEDIA FACT SHEET

CASINO logo



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



SOCIAL MEDIA | WEB & HTML EMAIL

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

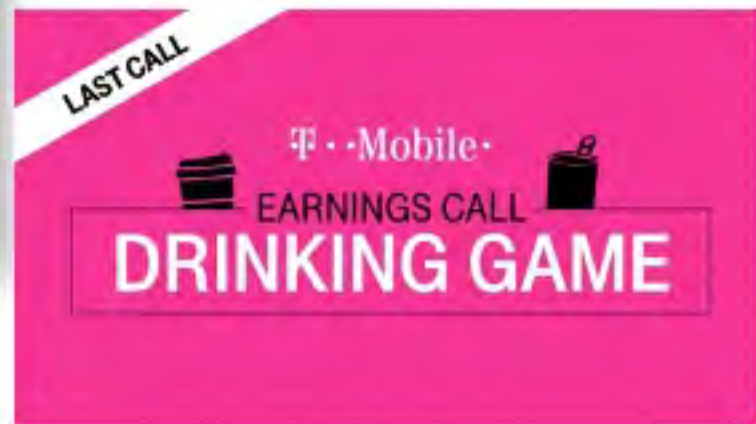
MINORITY WOMEN'S BIZ

M4F0018718

T Mobile

CLIENT: T-MOBILE

PROJECTS: SOCIAL





SIGNAGE

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

CRUMP LAW FIRM

CLIENT: CRUMP LAW FIRM

PROJECTS: SIGNAGE





CRUMP LAW FIRM

CLIENT: CRUMP LAW FIRM

PROJECTS: WINDOW TREATMENTS/CLINGS

idesign

idesign-seattle.com

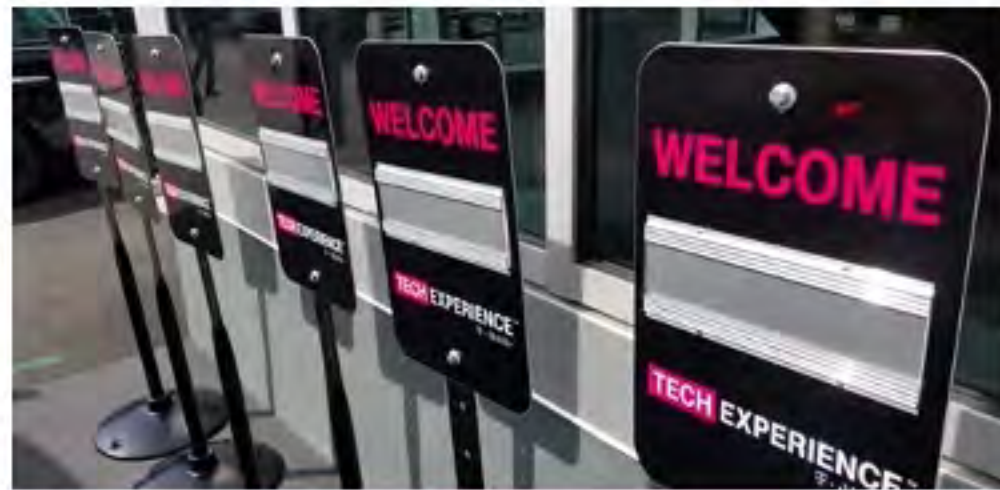
MINORITY WOMEN'S BIZ

M4F0018718

T Mobile

CLIENT: T-MOBILE

PROJECTS: SIGNAGE, METRIC BOARDS





T-Mobile

CLIENT: T-MOBILE

PROJECTS: SIGNAGE METRIC BOARDS

idesign

idesign-seattle.com

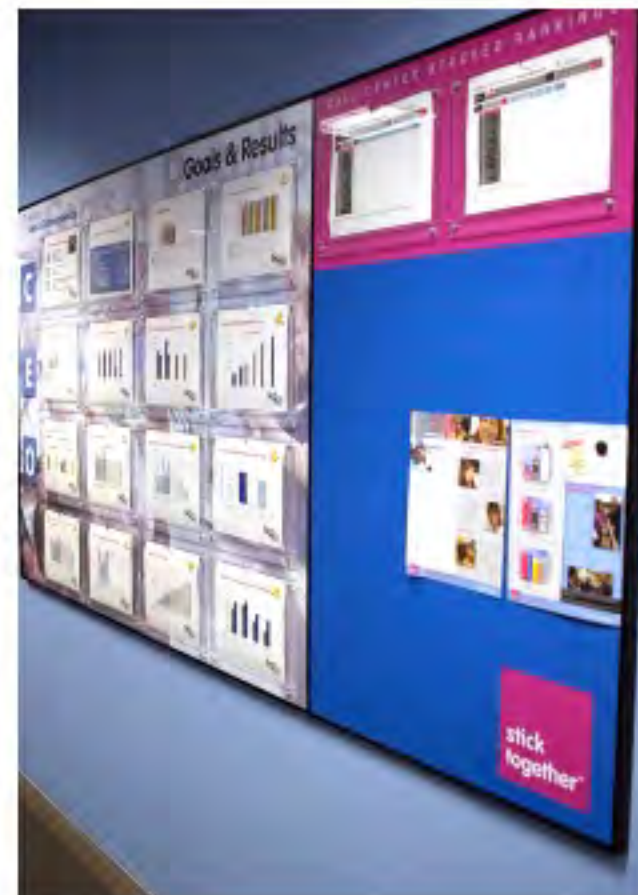
MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE

PROJECTS: SIGNAGE, METRIC BOARDS, COMMAND CENTERS





T-Mobile

CLIENT: T-MOBILE

PROJECTS: SIGNAGE, METRIC BOARDS, COMMAND CENTERS



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



CLIENT:

STARBUCKS

PROJECTS:

SIGNAGE
EXECUTIVE OFFICES

WE CREATE INSPIRED MOMENTS IN EACH CUSTOMER'S DAY.



ANTICIPATE

Use customer's needs to
respond to their signs



CONNECT

Engage
with each customer, every day



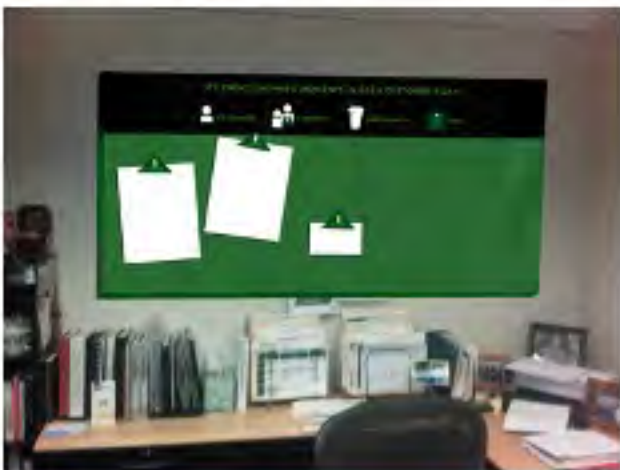
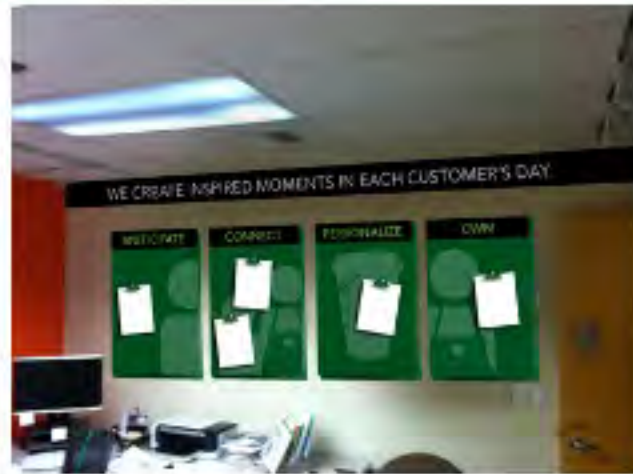
PERSONALIZE

A consistent, optimal product
with care and attention to detail



OWN

Use responsibility to do the right thing for
the community and team members



STARBUCKS

CLIENT:

HQ SIGNAGE, AWARDS

PROJECT:



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718

CLIENT:

AMD FUSION

PROJECTS:

CONFERENCE CLINGS





TRADE SHOW BOOTHS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile



T-Mobile.com/Business



T-Mobile

Now let's
change the way
business does
wireless.

Let's talk,
business to business.

Simple Choice plans for Business.

Get unlimited talk, text and web with
no annual service contract.

T-Mobile® gives you simple,
predictable, transparent pricing.

SAMSUNG

T-Mobile



T-Mobile

MegaPath
Data Voice Security

- DATA
DSL, T1, Ethernet
- VOICE
Hosted Voice, PBX,
SIP Trunking
- SECURITY
MSS, MPLS, VPN,
CPIA Compliance

WWW.MEGAPATH.COM

WWW.MEGAPATH.COM

MegaPath >
Data. Voice. Security.

DATA
VOICE
SECURITY



MegaPath
Data Voice Security

Giving your business
an edge in today's economy.

EADS Sogerma
Z.I. de l' Arsenal - CS 2004
17303 ROCHEFORT Cedex - France
Tel: +33 (0)5 46 82 85 87
Fax: +33 (0)5 46 82 89 05
mariepascale.jouan@soqerma.eads.net
christine.villon@soqerma.eads.net
www.sogerma.eads.net

Excellence, our Commitment

SOGERMA
An EADS Company

EQUINOX[®]



EADS Sogerma presents

EQUINOX[®]

EQUINOX[®] is a high density Business Class seat, developed to meet the challenging and changing dynamics of the modern Business Class cabin with improved efficiencies in passenger comfort, seat count and improved yield, whilst maintaining the competitive edge in a 100% full flat environment.



skycast
SOLUTIONS™

Join the Next Revolution in IFE

TrayVuClip

Sitting Edge Portable or Embedded Inflight Entertainment Solutions

TrayVuSlim

TrayVuSlim

The latest in IFE

Another great product from SkyCast Solutions

skycast





ILLUSTRATIONS | MORE

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT:

T-MOBILE

PROJECTS:

INFOGRAPHICS

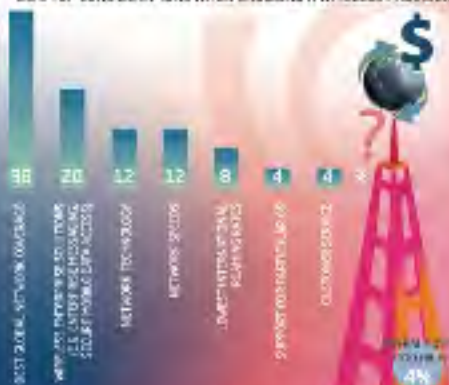


WHAT'S IMPORTANT TO CIOs

The sky is the limit. It's not just technology, it's how it's being used. CIOs at multinational corporations and government agencies are looking for ways to leverage wireless connectivity across the globe.



CIOs' TOP CONSIDERATIONS WHEN CHOOSING A WIRELESS PROVIDER



WAYS TO SAVE MONEY



THE STATE OF SMALL BUSINESS MOBILITY



80% OF SMALL BUSINESSES ARE 5000 MILES AWAY FROM THEIR HOME OFFICE

UP FROM 75% IN 2010



SMALL BUSINESS ARE MORE MOBILE

50% OF SMALL BUSINESSES ARE MOBILE

25% OF SMALL BUSINESSES ARE MOBILE

15% OF SMALL BUSINESSES ARE MOBILE

10% OF SMALL BUSINESSES ARE MOBILE

5% OF SMALL BUSINESSES ARE MOBILE

SMARTPHONE & TABLET ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE DEVICE ADOPTION INCREASING

MOBILE LEARNING REPORT CARD



Digital Devices in Schools

8 billion

2.8%

56%

45%

100%

THE NEED FOR SPEED

A+

1/3

CONNECTED KIDS

100%

T-Mobile

CLIENT: T-MOBILE
PROJECTS: INFOGRAPHICS

idesign
idesign-seattle.com
MINORITY WOMEN'S BIZ
M4FO018718



idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

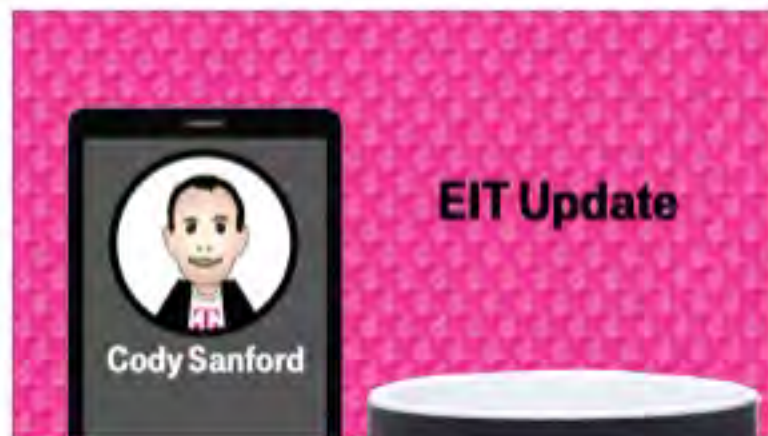
M4F0018718

CRUMP LAW FIRM

CLIENT: CRUMP LAW FIRM

PROJECTS: MISC MEDICAL ILLUSTRATIONS





T-Mobile

CLIENT: T-MOBILE

PROJECTS: EMOJIS AND APPLICATIONS TO PPTS, SWAG

idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

M4FO018718



BOOKS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

CLIENT:

HUNA TOTEM CORPORATION

PROJECTS:

INFOGRAPHICS





idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

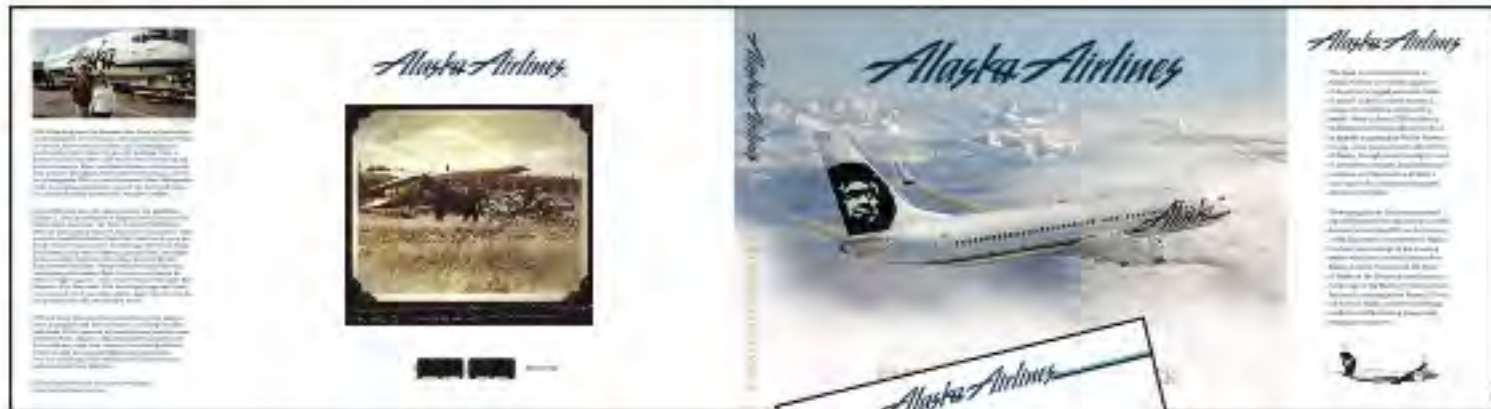
M4F0018718

CLIENT

ALASKA AIRLINES

PROJECTS

80 YEAR ANNIVERSARY BOOK





idesign

idesign-seattle.com

MINORITY WOMEN'S BIZ

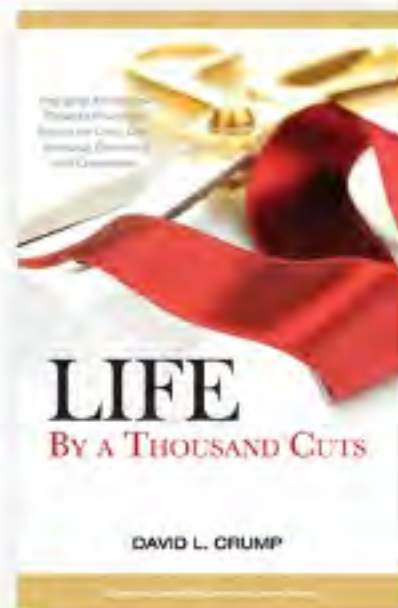
M4FO018718

CURRENT:

MISC

PROJECTS:

BOOKS



CONVERSATIONS



"An asset for any trial lawyer"

"A tremendous resource"



JURY SELECTION

by David Crump

Conversations: Jury Selection is an indispensable glimpse into the hearts and minds of the real decision-makers, our prospective jurors, in their own words. Learn what matters, what jurors believe and what is important to them. Learn about their biases and prejudices, how to connect in a meaningful way and about their thoughts and feelings toward jury service, general attitudes, burden of proof and the concept of "justice."

Now available for **\$95 USD**
conversations@davidcrump.com

SPECIAL 25% WSAJ DISCOUNT

when you order via conversations@davidcrump.com and mention this ad



WEBSITES | SOCIAL

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718



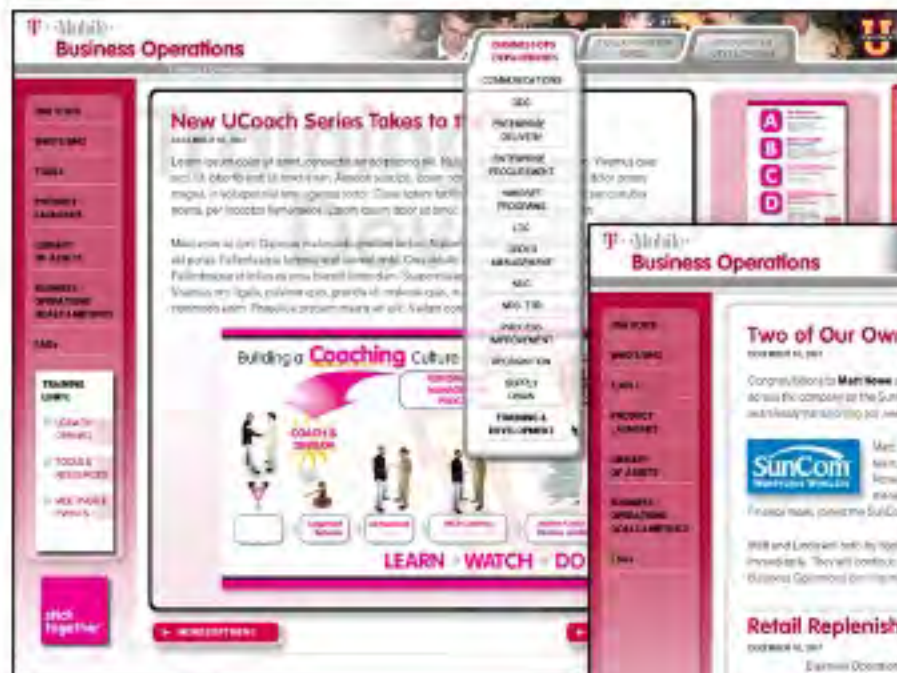
CLIENT:

GALVIN FLYING

PROJECTS:

WEBSITE





T-Mobile

CLIENT: T-MOBILE

PROJECTS: BUSINESS OPERATIONS
INTERNAL WEBSITE

idesign

idesign-seattle.com

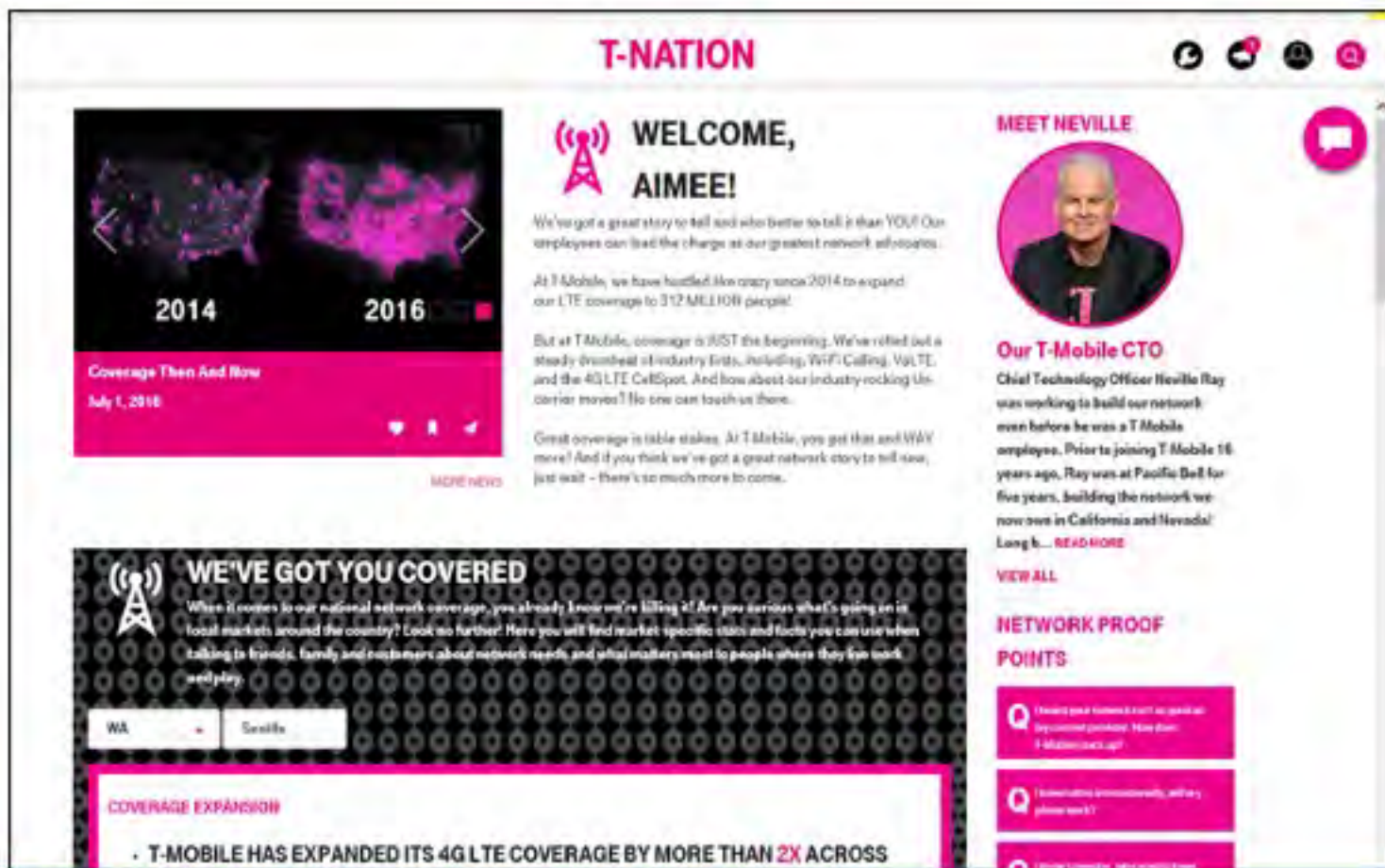
MINORITY WOMEN'S BIZ

M4F0018718

T-Mobile

CLIENT: T-MOBILE T-NATION

PROJECTS: WEBSITE DESIGN



RECOMMENATIONS

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718

"Thanks for all your creativity, persistence & hard work on the 2008 Starbucks Leadership Conference. I had a lot of fun working with you on this event!"

— Kristi Felts
Senior Project Manager

T-Mobile



James Kirby

Senior Vice President of Marketing

© 2008 T-Mobile USA, Inc. All rights reserved.

I worked with Natalie for many years on high profile branded projects for T-Mobile including presentations, corporate events and more. We have traveled together to CES on a couple of occasions and she provided onsite support and made sure we have stayed on brand and message throughout, while meeting extremely tight deadlines. During our years of working together, Natalie has remained a partner I could count on whenever I needed anything, and always went above and beyond. She made using her and her team at Ideagen seamless for our organization. She continues to do great work for T-Mobile, and be a great resource I can always count on whenever I need any brand direction or projects completed on brand and on time.



Nina Spitzkova

Senior Vice President of Marketing

© 2008 T-Mobile USA, Inc. All rights reserved.

Natalie has been nothing short of amazing. She was able to deliver a challenging solution and was able to procure desired materials for said solution despite the supply chain disruption during the COVID-19 health crisis. She exceeded every expectation we had. I can not recommend her more. I can't wait to partner on future projects together!

T-Mobile



Vanessa Gallant

Senior Vice President of Marketing

© 2008 T-Mobile USA, Inc. All rights reserved.

T-Mobile

Natalie is not only a talented graphic designer but a strategic business partner and problem solver. No matter what you're trying to accomplish, she will partner with you to find a solution. She has resources for everything and always strives to get you the best look possible. Natalie is an out-of-the-box thinker who acts quickly and delivers outstanding results. I am always amazed at how ingenuous she is no matter what time of day or night. Natalie makes us all look better than we really are!



Starbucks Coffee Company

Corporate Relations

1115 Third Avenue

Seattle, WA 98101

206.461.3200

August 3, 2007

To: Kristi Felts, Starbucks

I would like to provide a personal and personal recommendation for Ideagen out of Seattle Washington and it's owner, principle partner Natalie Lake. I have worked closely with Natalie over the past few years as she has played a unique role in our creative and brand strategy.

Ideagen was initially introduced to Starbucks four years ago as a creative consultant and quickly became a preferred primary vendor spanning small creative services to annual shareholder and leadership campaigns. Ideagen was initially brought in to help support our internal design limitations. In a short time Natalie proved to be a creative and adaptive problem solver exhibiting tenacity to our corporate needs and complementing our creative campaigns.

Ideagen quickly proved to be capable of not only providing excellent design support, but also extremely creative and able to undertake total creative campaigns. Presenting equal parts creative, strategic, agency and business partner Ideagen has delivered for Starbucks five years of campaigns including development, production and final delivery from small to national, internal and customer facing, each project proving their capabilities and strength.

Over the years Natalie has proven to be a trusted and valued consultant providing many different business units within Starbucks industry best practice consultation and senior level analysis of programs and opportunities. Over time we have come to see Ideagen as the partner against our other resources for service, speed and quality.

Regards,

Christopher Fox
Manager, Culture & Partner Engagement



January 15, 2021

RE: Natalie Cheryl Luke

To whom it may concern:

I have worked with Natalie on multiple large events throughout the years. She is a detail-oriented, energetic, and dynamic manager who excels in all areas. She has superior communication skills, is extremely creative, and consistently achieves success in all her projects. Her professionalism and attention to detail is unsurpassed.

She is a true leader whose persistence and determination drive her ability to direct large projects with ease. What stands out most about Natalie is her infectious enthusiasm. You cannot work with her and not feel the excitement and energy that she brings to everything she touches.

I can confidently recommend her to tackle any project or event regardless of size.

Respectfully,

Christine Sarkis
Vice President / General Manager
T-Mobile Seattle Branch

206.254.7345 (mobile)
csarkis@t-mobile.com

June 28, 2018

Natalie has been amazing to work with. She simply 'gets it'. My boss and I have really high standards and Natalie knocked it out of the park on a key project we needed to really 'wow' people with. It's been 4 weeks and people are STILL raving about the project, and it's all due to Natalie's keen eye for design and truly understanding the bigger picture of what we needed to accomplish. But Natalie isn't just business savvy, she's kind, empathetic and fair — I truly couldn't imagine working with anyone else for our design needs. I work for a company that has extremely tight deadlines for everything and she was able to flex and get us what we needed in time, even without a lot of notice. Thank you, Natalie, for going above and beyond, we adore you and your team!

Nicole Forward

Leading Executive Development at T-Mobile



"It's been 4 weeks and people are STILL raving about the project, and it's all due to Natalie's keen eye for design and truly understanding the bigger picture..."

— Nicole Forward
T-Mobile Executive Development



You are a Rockstar!!! Thank you!

— Fabiola Jimenez
 Ogden Murphy Wallace

August 22, 2018

We, Ogden Murphy Wallace, have used Natalie and iDesign as our go-to outside resource for graphic design and advertising needs. It has been and continues to be a great relationship that more than meets our needs. Natalie's creativity and excellent eye for design have always come through for us in a big way, even we are asking for things at the last minute! iDesign and Natalie are tremendous resources to count on and we consider them part of our team.

Don Black
 Chair
 Ogden Murphy Wallace





December 23, 2010

To whom it may concern,

This letter is my personal recommendation for Natalie Chant-Luke of iDesign. I have had the opportunity to work with Natalie directly over the past 2 years in my role as a Marketing Project Manager. I found Natalie to be consistently impressive, tackling all projects I request for assistance with. Her dedication and the ability to meet all deadlines with ease and understanding of our marketing needs has contributed to our overall success these past years.

Besides being a professional to work with, Natalie is a take-charge person who is able to present creative ideas and communicate the benefits to support the project at hand. She is never overwhelmed with unique ideas and the more creative a project the better as her designs and styles are one of a kind. Natalie and iDesign have successfully developed and supported the launch of various marketing campaigns for our company that have resulted in increased revenue and greater brand awareness.

Natalie has been an asset to our marketing efforts. I highly recommend Natalie and iDesign to support your company needs. They are a team player and would be a great asset for any organization.

Sincerely,

Sandra Mason
Marketing Project Manager - Farmers Life®



"Natalie is the best!"

"Can't believe how fast you can deliver these things-You ROCK!!!!"

"Thanks Nat! we loved the items-you're the best!"

— Carianne Smith
Director of Sales & Marketing
Sheraton Hotels

"...thank you for being so easy and enjoyable to work with!"

— Christina Lumpkin
Marketing Coordinator
Sheraton

"...after you knocked it out of the park with the MVP Gold presentation, I figure you can do miracles!"

— Kathy Weishaar
Alaska Airlines
Brand & Integrated Marketing
Communications Manager



January 12, 2009

To whom it may concern:

I have worked with iDesign for over 10 years, and they have constantly amazed and impressed me with their attention to quality and detail, their innovative prowess, and understanding of the airline industry as a whole. Specifically with regards to the Alaska Airlines brand.

They are a powerhouse marketing and design firm and are my go to company for projects of all sizes. They are quick to understand the concepts that are presented and the audience to be served. They are ahead of the curve on brand initiatives, and design, and were the driving force in the successful delivery of the products and projects we have completed together.

I consider them a top-notch resource for any of my creative needs, and would recommend them to anyone looking for a company that truly understands marketing, the airline industry and brand in conjunction with being an efficient, creative and budget conscious company.

If I can be of further information, please do not hesitate to contact me.

Sincerely,

Brenda Spivey, Manager
National Tour and Cruise Accounts
Alaska Airlines



Point to Point ^P_P

February 4, 2011

To Whom It May Concern,

I have had the pleasure of working with Natalie Lahn and the team at iDesign for a number of years and can highly recommend their work.

The team at iDesign does much more than simply provide graphic design, brand development and creative marketing promotions. They truly partner with their clients to ensure that they have a holistic understanding of the company objectives for the project. This level of comprehensive allows them to produce pieces that speak to the brand of the company directly.

Natalie is able to work with limited direction and tight timelines, which has been extremely valuable to our business. She continually offers ideas that are outside of the box and allow us to stand out from our competitors. This combination of both creative and strategic thinking and a capability to turn things around on a dime are why we choose to work with iDesign time and time again.

iDesign is an essential partner for Point to Point and we consider the team there as an extension of ours. I strongly recommend the work and team at iDesign for any design projects.

Please feel free to contact me if you have any further questions about our experience with iDesign.

Sincerely,

Don Helen-Rogers
President

Point to Point
1000 1st Avenue
Seattle, WA 98101
206.461.1111
www.pointtopoint.com

August 28, 2018



Natalie is a rock star! Her design talents speak for themselves, but it's her creative problem solving that really sets her apart. No matter the ask, Natalie ALWAYS delivers with out-of-the box creative thinking. She excels in all media and goes the extra mile on every project. Day or night, Natalie makes herself available and is committed to exceeding expectations. Beyond her professional talents, Natalie is just a down-right, super-cool person and I thoroughly enjoy every chance I get to work with her!

Aimee Knox
T-Mobile
Sr. Communications Manager

05:00 #UNSTOPPABLE 05:00

TOUR 2018



Mot Nguyen

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications

Senior Director, Corporate Communications



Words and messages of design consistently turned around with quality, high level work over many years for us at T-Mobile Corporate Communications. Our deadlines and requirements were tough and demanding, but the skill, professionalism, and dedication she displayed resulted in some incredible public relations campaigns. In addition to being a strong leader, Natalie is just a great people person, and always stays in contact and always looks out for those who work for her, or for whom she works for or with. She's a fun and interesting colleague who I'm proud to recommend.

Wing Luke:
Natalie Luke's great granduncle



"Thanks again for everything – your work was definitely noticed."
"It looks awesome and Neville (Neville Ray, CTO) is very happy!
Thank you, thank you, thank you!"

— Aimee Knox
T-Mobile
Sr. Communications Manager

"Whether it's Brand standards, our mission statement, full guidance on our social media marketing, working with the media on our behalf, coming up with brilliant marketing strategies (both direct and passive), creating all of the different graphics and looks we could possibly need, facilitating connections with other vendors, idesign is thinking four steps ahead of us constantly, and we know (the solutions) are going to be good."

— Jen Gonyer-Donahue
Owner, College Inn Pub



"Natalie is the best!"

"Can't believe how fast you can deliver these things- You ROCK!!!!"

"Thanks Nat! we loved the items- you're the best!"

— Carrienne Smith
Director of Sales & Marketing
Sheraton Hotels

"...thank you for being so easy and enjoyable to work with!"

— Christina Lumpkin
Marketing Coordinator
Sheraton

F-Mobile Business Operations

February 3, 2008

To Whom It May Concern:

Creativity is a commodity that's hard to measure, but worth its weight in gold.

Over the last three years, I've had the distinct pleasure of doing business with Seattle based I-Design. During this time, they've repeatedly "wowed" me with creative, efficient support in the following areas: graphic design, photography, campaign strategy, mailing production and set design, and acquisition of branded items.

Throughout the course of our business relationship, I've been most impressed with this company's ability to expand on our ideas. Like a true partner, they don't just execute what is asked of them (although they've proved their reliability time and time again), but, more importantly, they make strategic recommendations to take our requests to the next level.

I would recommend I-Design to any business looking to add a spark of creativity to their visual identity.

Man Adiwalt
Sr. Manager, Communications
F-Mobile USA



LET'S GET STARTED...

idesign

idesign-seattle.com

DESK | 206.527.1540 ext 5197

MOBILE | 206.850.7352

E-MAIL | natalie@idesign-seattle.com

MINORITY WOMEN'S BIZ

M4F0018718