

# ***Fiestas Patrias 2023***

**Friday, September 15 & Saturday, September 16**

**Main Street Park – Eloy, AZ**

Presented by:



## **Parade**

Grace Lopez – [grace.lopez@greatwesternbank.com](mailto:grace.lopez@greatwesternbank.com)

Joanne Galindo – [joanne.galindo@icloud.com](mailto:joanne.galindo@icloud.com)

## **Sponsorships**

Ralph Varela – [varela\\_ralph@yahoo.com](mailto:varela_ralph@yahoo.com)

Norrie Burrue – [nburrue@ivtowersrealty.com](mailto:nburrue@ivtowersrealty.com)

**Applications are due by 8/25/22 for Food Vendors  
9/4/22 for Merchandise Vendors & Info Booths**

## **Vendor Spaces**

[cdlu.vendors@gmail.com](mailto:cdlu.vendors@gmail.com)

Alexis Ramirez 520-450-1474

Natalie G. Valdez 480-559-4937

## **Car Show**

Ray/Letty Tarango (520)840-9937/(520)840-8186  
[raynlet@yahoo.com](mailto:raynlet@yahoo.com)

## **Media**

Marylou Rosales [mlrosales@cahra.com](mailto:mlrosales@cahra.com)

# Event Overview

## Historical Background

Corazon De Latinos Unidos (CDLU) is a nonprofit organization whose purpose is to serve the Latino community. CDLU is proud to present the 2023 Eloy Fiestas Patrias in Downtown Eloy, Arizona. Las Fiestas Patrias is an important festival celebrated throughout Mexico and Latino communities in the U.S., marking of Mexico's Independence Day. Las Fiestas Patrias, meaning "homeland celebration", is also a time to enjoy and pre-serve the food, music and cultural traditions of the Latino community. CDLU is honored to follow in the footsteps of the Honorable Junta Patriotica, Eloy Fiesta's founders, to bring you the exciting, colorful festival that has made Eloy famous.

## Official Event Date & Hours:

Friday, Sept. 15 from 12 p.m. – 11 p.m.

Saturday, Sept. 16 from 9 a.m. – 11 p.m.

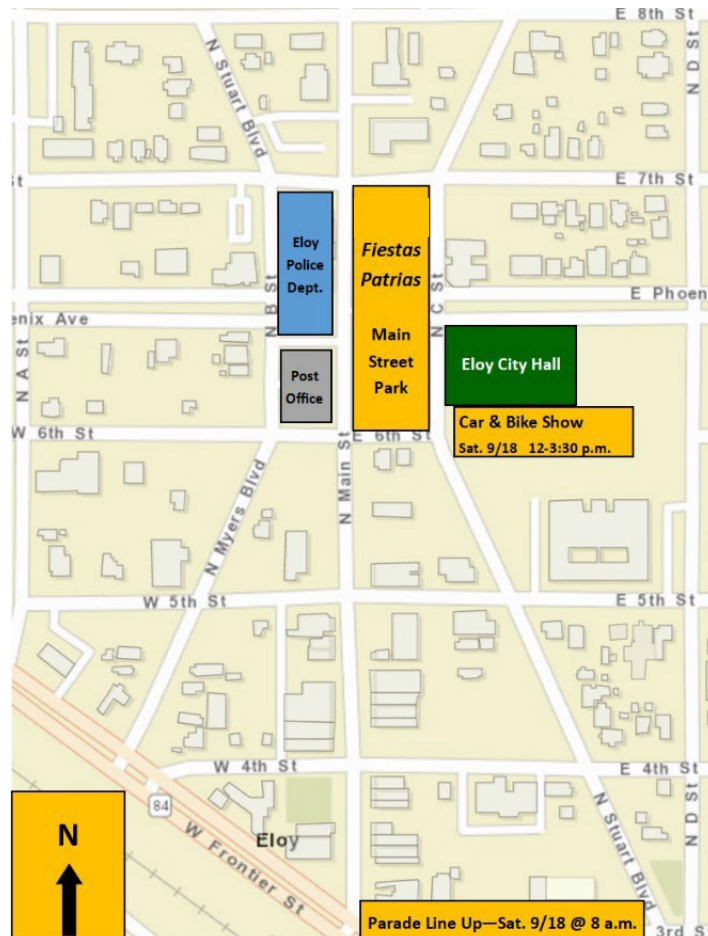
Parade is Saturday, Sept. 16 at 9 a.m.

## General Information:

The Eloy Fiestas Patrias is free to the public through the generous support of the City of Eloy, Pinal Hispanic Council, local merchants and loyal sponsors. This colorful celebration is strictly family orientated, including attractions for all ages. There is no alcohol served or sampled at the Eloy Fiestas Patrias.

## Location:

Main Street Park, Downtown Eloy, Arizona. From Hwy. 84 (Frontier Street) turn north on Stuart Street, then on to 6th Street. You will park in the parking area on the right. The Fiestas is at the corner of Main & 6th St. See map below for further assistance.





## VENDOR GUIDELINES MEMO

To: Prospective Vendors  
From: Alexis Ramirez and Natalie Valdez  
Re: 2023 Fiestas Patrias Vendor Guidelines

Thank you for your interest in sponsoring a vendor space during the 2023 Eloy Fiestas Patrias! We are looking forward to another successful Fiestas weekend filled with music, food and fun! We could not enjoy this success without the participation of our loyal vendors and the adherence to rules and regulations mandated by the City of Eloy and Pinal County Health Department. Whether you are a food or merchandise vendor or informational booth, there are rules and regulations that must be followed and permits that must be applied for and obtained prior to the Fiestas. Please be sure to use the instructions and checklist below to ensure you are properly licenses and permitted.

**Food Vendor Instructions & Check List** – All food vendors must fill out and return the following permit applications with applicable fees in order to register for a vending space. *Your vendor space application will not be processed and approved until all permit applications are complete and all fees are paid in full.*

1. ☐ Fiestas Patrias Vendor Registration Form – Please fill out and return with applicable fees. Checks or money orders should be made out to "Corazon De Latinos Unidos" **Zelle: cdlutreasurer@gmail.com**
2. ☐ Pinal County Application for Temporary Event Food Booth – Please fill out and return or include your Pinal County Health Department Permit Number on the application form.
3. ☐ City of Eloy Peddlers License Application – Please fill out and return with applicable fees or include your Eloy Business License Number on the application form.
4. ☐ Review the Pinal County "Guidelines for Construction of Temporary Food Booth" document and familiarize yourself with the booth set-up and food preparation/handling requirements. Pinal County will conduct inspection of all food vendors prior to opening up for business. Vendors who do not comply with the regulations could be closed down by the Health Department and will not be refunded.
5. ☐ Photo Copy of Driver's License
6. ☐ Refundable Cleanup fee of \$40.00

**Merchandise Vendor Instructions & Check List** – All merchandise vendors must fill out and return the following permit applications with applicable fees in order to register for a vending space. *Your vendor space application will not be processed and approved until all permit applications are complete and fees are paid in full.*

1. ☐ Fiestas Patrias Vendor Registration Form – Please fill out and return with applicable fees. Checks or money orders should be made out to "Corazon De Latinos Unidos" **Zelle: cdlutreasurer@gmail.com**
2. ☐ City of Eloy Peddler License Application – Please fill out and return with applicable fees or include your Eloy Business License Number on the application form.
3. ☐ Photo Copy of Driver's License
4. ☐ Refundable Cleanup fee of \$40.00

**Information Booth Instruction** – All information booths must fill out and return the Fiestas Patrias Vendor Registration Form (pg. 4 & 5) with applicable fee in order to register for a space, the application will not be processed or approved until application is complete and fee is paid in full.

Please send your completed registration, applicable application(s) and respective fees via email to [cdlu.vendors@gmail.com](mailto:cdlu.vendors@gmail.com) or mail to the Corazon de Latinos Unidos, P.O. BOX 774., Eloy, Arizona 85131. **Vendor spaces are assigned on a first come, first serve basis and will only be assigned once your entire packet is reviewed and approved and fees are paid in full.** If you have any questions or need assistance in filling out the forms, please feel free to contact Alexis Ramirez at (520) 450-1474 or Natalie Valdez at 480-559-4937.

# 2023 Eloy Fiestas Patrias



**Friday, Sept. 15 & Saturday, Sept. 16, 2023**  
**Vendor Registration Form**

## 1. CONTACT INFORMATION

Name of Business/Organization: \_\_\_\_\_

Primary Contact/Owner: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Secondary Contact: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

If Applicable – Pinal County Health Permit #: \_\_\_\_\_ City of Eloy Business License #: \_\_\_\_\_

## 2. DESCRIPTION OF VENDING/INFORMATION ITEMS

Food Vendors – Please list the food item(s) that will be sold including drinks:

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**Per Pinal County Guidelines, food must be store bought/pre-packaged, prepared on-site or cooked at an approved facility. See Pinal County Guidelines for construction and operation of temporary food booths. Corazon de Latinos Unidos (CDLU) reserves the right to limit the number of vendors selling a specific item.**

Merchandise Vendors – Please list the type of item(s) that will be sold:

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**Note: Vendors who plan to sell toys resembling weapons of any kind, including guns, knives, etc., must receive prior approval from CDLU to sell these items. CDLU reserves the right to restrict the sale of certain merchandise.**

Information Booths – Please describe the type of information you will provide to the public:

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### **CDLU USE ONLY**

Date received: \_\_\_\_\_ By: \_\_\_\_\_ Initials: \_\_\_\_\_

☐ CDLU Registration Form      CDLU Vendor Fee \$ \_\_\_\_\_      ☐ Pinal County Health Dept. App

☐ City of Eloy Peddlers' App      Eloy Peddlers' Fee \$ \_\_\_\_\_      ☐ Photo Copy of License

Total Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_/Money Order # \_\_\_\_\_ Zelle Date: \_\_\_\_\_ Space # \_\_\_\_\_

Notes: \_\_\_\_\_

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3. SPACE INFORMATION - Please describe booth style (i.e. van, truck, table, tent, etc.) and quantity of each:

Total Length of booth setup/food truck: \_\_\_\_\_ Total Width of booth setup/food truck: \_\_\_\_\_

**Standard size vendor spaces are 10' x 10'. You must provide your own booth, tables, chairs, and other necessary equipment. Vendors will be assigned their spaces by CDLU on a first come, first serve basis.**

4. VENDOR FEES (Please check appropriate box below)

☐ Food Vendor – \$200.00 each space ☐ Food only – Check here for space w/electricity

☐ Merchandise Vendor – \$150.00 each space ☐ Information Booth – \$50.00 each space

☒ ~~Additional \$75 fee ONLY for Preferred Spot~~ **ALL PREFERRED SPOTS HAVE BEEN FILLED**

5. CHECK IN & SETUP (Please initial below for check in time)

☐ Friday, Sept. 15 – Check in from 8 a.m. to 11 a.m. (must complete setup by 11:30 a.m.)  
Note: Food Vendors must be set up by 10 a.m. for Pinal County Health Dept. Inspection

☐ Saturday, Sept. 16 – Check in from 7 a.m. to 8:30 a.m. (must complete setup by 8:45 a.m.)

I HEREBY ACKNOWLEDGE AND CONFIRM THAT I HAVE VOLUNTARILY AGREED TO PARTICIPATE IN THE 2022 ELOY FIESTAS PATRIAS FESTIVAL, AND FURTHER AGREE TO ASSUME SOLE AND COMPLETE RESPONSIBILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND OR NATURE TO MYSELF, MY EMPLOYEES, VOLUNTEERS, VEHICLES OR PROPERTY INVOLVED WITH OR RELATING TO MY BOOTH OR EXHIBIT. I FURTHER ACKNOWLEDGE AND AGREE THAT NO AGENCY RELATIONSHIP IS CREATED BETWEEN MYSELF THE CORAZON DE LATINOS UNIDOS ORGANIZATION OR THE CITY OF ELOY BY MY PARTICIPATION IN THE FESTIVAL. FINALLY, I AGREE TO INDEMNIFY AND HOLD HARMLESS THE SPONSORS OF THE FESTIVAL AND THE CITY OF ELOY FROM ANY AND ALL CLAIMS FOR INJURY, LOSS, OR DAMAGE TO PERSONS OR PROPERTY CAUSED BY ME OR MY EMPLOYEES, VOLUNTEERS OR AGENTS.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**REGISTRATION DEADLINES:**

**Food Vendors: Friday, Aug. 25, 2023**

**Merchandise Vendors & Information Booths: Monday, Sept. 4, 2023**

**NO LATE APPLICATIONS WILL BE ACCEPTED THIS YEAR, NO EXCEPTIONS**

Cancellations must be requested in writing to [cdlu.vendors@gmail.com](mailto:cdlu.vendors@gmail.com) by **September 8, 2022**, and may be eligible for a refund at the discretion of the committee. Cancellation requests made after this date will not be refunded.

**Please submit applications to:** Email: [cdlu.vendors@gmail.com](mailto:cdlu.vendors@gmail.com)

**Mail to:** CDLU P.O. BOX 774, Eloy AZ 85131

Check, money orders and Zelle accepted. Please make out checks and money orders to "Corazon De Latinos Unidos". Payments to Zelle: [cdlutreasurer@gmail.com](mailto:cdlutreasurer@gmail.com) shall include vendor name.

**VENDOR COMMITTEE USE ONLY**

Date received: \_\_\_\_\_ By: \_\_\_\_\_ Number of App: \_\_\_\_\_

Vendor Space Assigned: \_\_\_\_\_ Notes: \_\_\_\_\_



Application Fee: \$10.00  
PER DAY \$25.00  
OVER 30 DAYS \$300.00

**CITY OF ELOY**  
**PEDDLERS/SOLICITORS/CANVASSERS/TRANSIENT MERCHANTS**  
**(INDIVIDUAL LICENSE APPLICATION)**

Assessor's Parcel #: \_\_\_\_\_  
(if applicable)

State Tax ID#: \_\_\_\_\_  
(if applicable)

NAME: \_\_\_\_\_

LEGAL ADDRESS: \_\_\_\_\_

BUSINESS LOCATION ADDRESS: \_\_\_\_\_

DESCRIBE NATURE OF BUSINESS: \_\_\_\_\_

GOODS TO BE SOLD: \_\_\_\_\_

EMPLOYER: NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

HOW LONG DO YOU WISH LICENSE FOR: \_\_\_\_\_

DESCRIPTION OF VEHICLE: \_\_\_\_\_

VEHICLE LICENSE NUMBER: \_\_\_\_\_

**PHOTOGRAPH** (attached)

<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
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**FINGERPRINTS** (attached)

<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
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**COPY OF DRIVER'S LICENSE** (attached)

<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
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COPY OF COMPANY IDENTIFICATION CARD (if applicable)

<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
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***PLEASE STATE ALL CONVICTIONS OF ANY CRIME, MISDEMEANOR (EXCEPT MINOR TRAFFIC VIOLATIONS), AND VIOLATION OF MUNICIPAL CODE LAWS, THE NATURE OF THE OFFENSE AND PUNISHMENT OR PENALTY.***

\_\_\_\_\_  
\_\_\_\_\_

***Signature of Applicant***

\_\_\_\_\_  
***Date***

CITY OF ELOY

**INDIVIDUAL PEDDLERS/SOLICITORS LICENSE INFORMATION**

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Social Security #: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Driver's License #: \_\_\_\_\_ State of Issuance: \_\_\_\_\_

Height: \_\_\_\_\_ Weight: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_

***EMERGENCY CONTACT DURING NON-BUSINESS HOURS:***

Name: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

-----**DO NOT WRITE BELOW THIS LINE**-----

APPROVED: \_\_\_\_\_

DATE: \_\_\_\_\_

APPROVED: \_\_\_\_\_

DATE: \_\_\_\_\_

DENIED: \_\_\_\_\_

DATE: \_\_\_\_\_

DENIED: \_\_\_\_\_

DATE: \_\_\_\_\_



City of Eloy  
Finance Department  
628 North Main Street  
Eloy, Arizona, 85131

### Licensing Eligibility Requirement Form (ARS § 41-1080)

Effective October 1, 2008, a new law went into effect preventing the City from issuing a license (either new or renewed) to an individual unless the individual has provided the City of Eloy with one of the forms of identification listed below. **If your business is incorporated, provide a certificate of good standing.**

To become or remain eligible for a license, complete this form and present one of the forms of identification as listed below to the City of Eloy's Finance Department for processing. Please indicate which form is presented.

<input type="checkbox"/>	An Arizona driver license issued after 1996 or an Arizona non-operating identification
<input type="checkbox"/>	A driver license issued by a state that verifies lawful presence in the United States. (Licenses from HI, IL, ME, MD, NM, TX, UT and WA are not acceptable.)
<input type="checkbox"/>	A birth certificate or delayed birth certificate issued in any state, territory or possession of the United States.
<input type="checkbox"/>	A United States certificate of birth abroad.
<input type="checkbox"/>	A United States passport.
<input type="checkbox"/>	A foreign passport with a United States visa.
<input type="checkbox"/>	An I-94 form with a photograph.
<input type="checkbox"/>	An United States citizenship and immigration services employment authorization document or refugee travel document.
<input type="checkbox"/>	A United States certificate of naturalization.
<input type="checkbox"/>	A United States certificate of citizenship.
<input type="checkbox"/>	A tribal certificate of Indian blood.
<input type="checkbox"/>	A tribal or Bureau of Indian Affairs affidavit of birth.
<input type="checkbox"/>	Corporate certificate of good standing

By my signature below, I hereby certify, under penalty of perjury, that I am legally authorized to be present in the United States.

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Full Signature of Licensee

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Date





FOR OFFICE USE ONLY

EFT - \_\_\_\_\_

EHTB- \_\_\_\_\_

REC'D - \_\_\_\_\_

**Environmental Health Services Temporary Food Booth Application**Name of Event: Eloy Fiestas Patrias Dates of Event: September 15-16, 2023Location/Address at the Event: 601 N C St Eloy, AZ 85131 Setup Time: \_\_\_\_\_

Temporary Food Booths should be ready for inspection at least one hour prior to the event start.

This application is not considered unless it is in conjunction with an approved special event.

**Temporary Food Booth Information**

Name of Food Booth: \_\_\_\_\_

Owner Name: \_\_\_\_\_

Owner Address: \_\_\_\_\_

Owner Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

I hereby consent to inspection by Pinal County Environmental Health Services. I acknowledge that receipt and retention of this Permit depends on compliance with Law.

Signature of Applicant: \_\_\_\_\_ Date Signed: \_\_\_\_\_

**Menu and Food Preparation Procedures**

All advance food preparation and storage must be done in a permitted food establishment in Arizona. **No home storage or preparation is allowed.** Indicate below where food will be stored and/or prepared. Left overs must be discarded daily.

Name of Establishment: \_\_\_\_\_ Contact Person: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_ County: \_\_\_\_\_ Permit #: \_\_\_\_\_

List foods and check all food preparation procedures that will be done in advance at a permitted food establishment.

FOOD	Thaw	Cut/ Assemble	Cook, Bake, or Smoke	Cool	Cold Hold	Re-Heat	Hot Hold	Portion/ Package	Store

List foods and check all food preparation procedures that will be done at the event.

FOOD	Cold Hold	Cook/ Grill	Re-Heat	Hot Hold	Assemble	Other (explain)

**ENVIRONMENTAL HEALTH SERVICES**

P.O. Box 2945 Florence, AZ 85132 T 520-866-6864 FREE 866-960-0633 F 520-866-7066 www.pinalcountyaz.gov/ehs



How will cold food be kept below 41° F? (e.g., meats, poultry, seafood, dairy products)

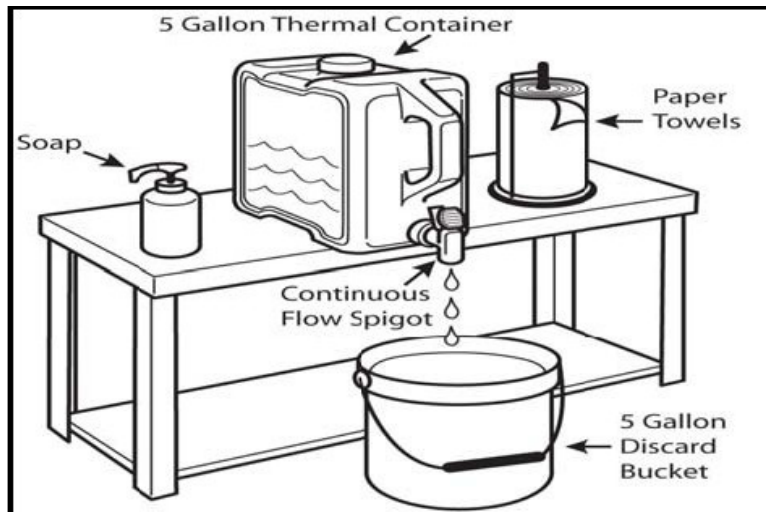
- ☐ Ice Chest # \_\_\_\_\_
- ☐ Refrigerator

How will food be kept above 135° F? (cooked, ready to serve meat, poultry, rice, vegetables, etc.)

\* Wood Fires may be used for cooking, but not hot holding

- ☐ Electric Roasters # \_\_\_\_\_
- ☐ Propane Stove Burners # \_\_\_\_\_

Portable hand sinks are preferred. Minimum hand-washing facility inside booth must consist of:



Utensils, cutting boards, etc. must be washed, rinsed, and sanitized in a three compartment sink setup.

\*Formula for sanitation solution: one (1) tablespoon of fresh bleach for every gallon of water

Food Booth Enclosure/Concession Trailer:

- ☐ Food Booth (With screening, overhead covering and floor)
- ☐ Tent (screening on 4 sides, covered ground, concrete pad, or asphalt, overhead covering, and 1 door)
- ☐ Concession Trailer or Mobile Food Unit

Water Supply: \_\_\_\_\_

Wastewater Disposal: \_\_\_\_\_

Power Source: \_\_\_\_\_

### Food Worker Training

Food workers at special events must have food service worker certification by completing a food service worker sanitation course or test prior to working at an event. At least one employee that has supervisory and management responsibility and the authority to direct and control food preparation and service shall be a certified food protection manager who has passed a test that is part of an accredited program. See <http://www.pinalcountyaz.gov/EnvironmentalHealth/Pages/FoodServiceTraining.aspx> for more details.

Name of Certified Food Protection Manager: \_\_\_\_\_

### ENVIRONMENTAL HEALTH SERVICES



**FOR DEPARTMENTAL USE ONLY**

Special Event Name: \_\_\_\_\_ Special Event Number: EFT- \_\_\_\_\_

Date Application Submitted: \_\_\_\_\_ Application Received By: \_\_\_\_\_

Lawful Presence Determined By: \_\_\_\_\_

Reviewed By: \_\_\_\_\_ Date of Review: \_\_\_\_\_

Permit Number: EHTB- \_\_\_\_\_ Date Assigned: \_\_\_\_\_

**Approval:** ☐ Recommended ☐ Denied

Notes (Reason for Denial): \_\_\_\_\_

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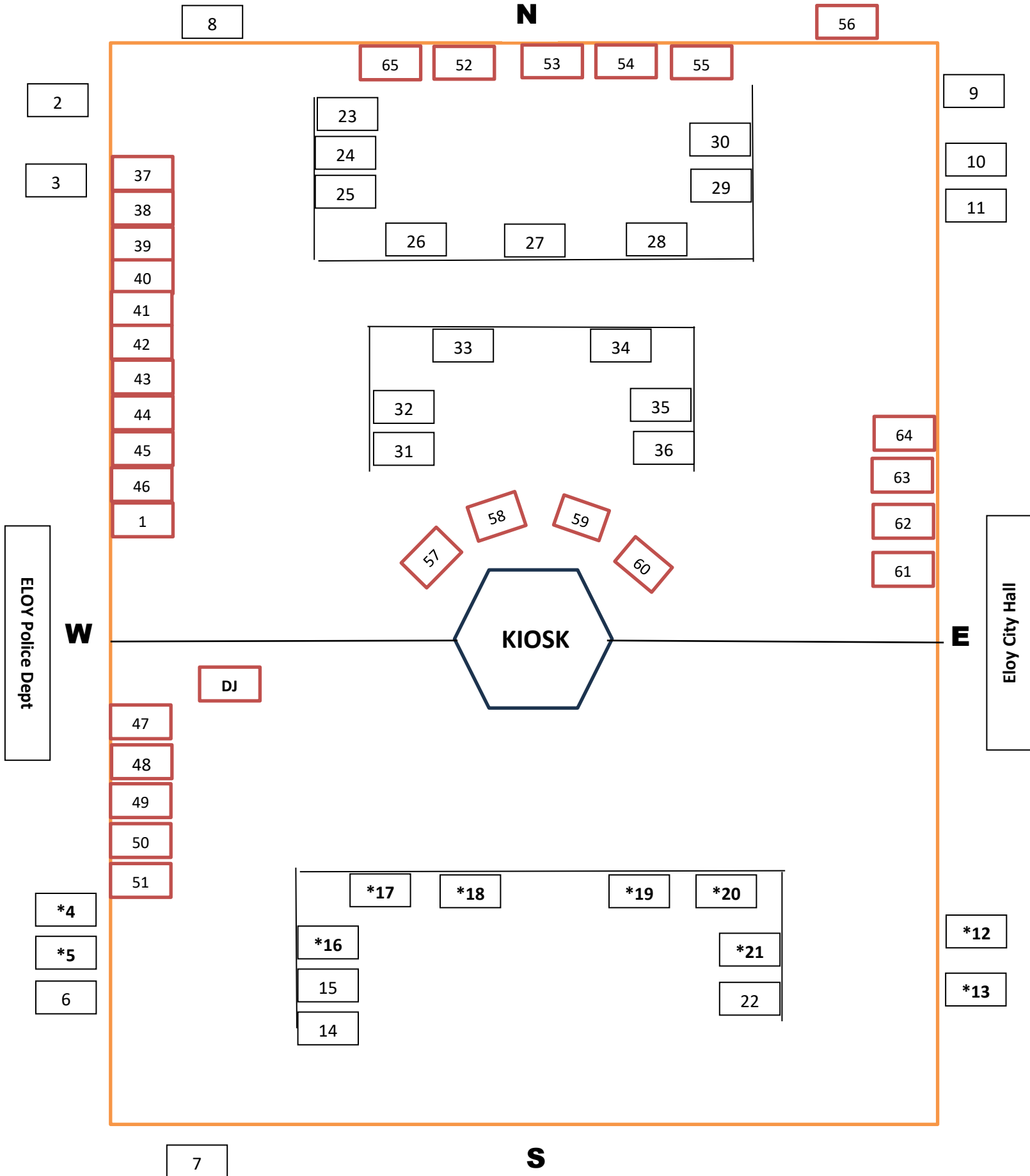
**A.R.S § 11-1604. Prohibited acts by county and employees; enforcement; notice**

- A. A county shall not base a licensing decision in whole or in part on a licensing requirement or condition that is not specifically authorized by statute, rule, ordinance or delegation agreement. A general grant of authority does not constitute a basis for imposing a licensing requirement or condition unless the authority specifically authorizes the requirement or condition.
- B. Unless specifically authorized, a county shall avoid duplication of other laws that do not enhance regulatory clarity and shall avoid dual permitting to the maximum extent practicable.
- C. This section does not prohibit county flexibility to issue licenses or adopt ordinances or codes.
- D. A county shall not request or initiate discussions with a person about waiving that person's rights.
- E. This section may be enforced in a private civil action and relief may be awarded against a county. The court may award reasonable attorney fees, damages and all fees associated with the license application to a party that prevails in an action against a county for a violation of this section.
- F. A county employee may not intentionally or knowingly violate this section. A violation of this section is cause for disciplinary action or dismissal pursuant to the county's adopted personnel policy.
- G. This section does not abrogate the immunity provided by section 12-820.01 or 12-820.02.

**ENVIRONMENTAL HEALTH SERVICES**

# Fiesta Vendor Map

**\*PREFERREED SPOTS**



ENVIRONMENTAL HEALTH SERVICES

P.O. Box 2945 Florence, AZ 85132 T 520-866-6864 FREE 866-960-0633 F 520-866-7066 www.pinalcountyyaz.gov/ehs