cradlepoint

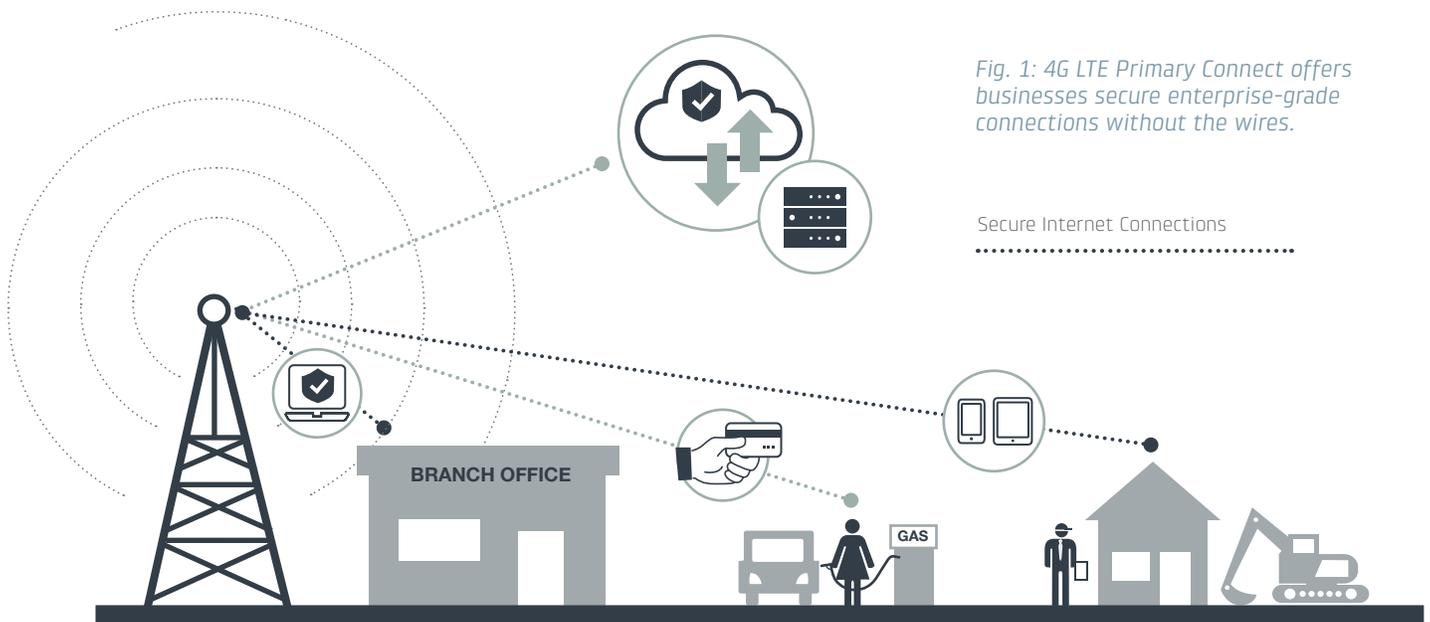*Global Leader in 4G LTE Network Solutions*

Cradlepoint 4G LTE Primary Connect Solutions

CHALLENGE: RELIABLE, FAST CONNECTIVITY ANYWHERE

Today's enterprises capitalize on the benefits of cloud computing and the ability to connect to the Internet in more places than ever before, creating new business paradigms for marketing, sales, inventory management, and more. However, traditional wired connections are costly and time-consuming to implement, negating many of the advantages gained by utilizing new business models. Sometimes business can't wait until a DSL or other wired connection is installed. When your business depends on constant Internet connectivity but requires a nimble enough infrastructure to switch gears at a moment's notice, traditional wired connections can put you at a disadvantage.

SOLUTION: CRADLEPOINT 4G LTE PRIMARY CONNECT SOLUTIONS

Cradlepoint 4G LTE solutions enable you to quickly connect to the Internet via cellular signal and set up a fast, reliable, secure network to keep mission-critical applications online wherever business takes you. Cradlepoint solutions are ideal for both temporary and permanent connectivity, whether it's at a tradeshow, a construction site, a gas pump, or one of your company's many satellite offices — in other words, whenever agility and cost-effectiveness offer game-changing advantages.

Fig. 1: 4G LTE Primary Connect offers businesses secure enterprise-grade connections without the wires.

Secure Internet Connections

CRADLEPOINT'S 4G LTE PRIMARY CONNECT ADVANTAGES

Flexibility: Because the Cradlepoint solution features a fully-integrated, enterprise-grade modem, it's easy to set up a reliable, high-capacity network almost anywhere.

Enterprise-class security: Cradlepoint's sophisticated security protocols are purpose-built for PCI Compliance, which is required for credit card processing applications.

Easy deployment to multiple locations: Cradlepoint Primary Connect solutions are designed for easily deployable and manageable commercial applications. Cradlepoint's cloud-based management software makes it simple to configure and maintain those devices from a single console.

PRIMARY CONNECT SOLUTIONS

Cradlepoint offers integrated solutions for setting up a primary 3G/4G/LTE network connection almost anywhere — regardless of existing wired connectivity limitations.

Using dual modem technology, enterprises have the ability to:

+ Leverage multiple-network interoperability. Primary Connect is designed to work with any carrier's 3G/4G/LTE network without any special configuration.

+ Benefit from load balancing, providing greater throughput for more users and demanding applications.

+ "Cut-the-Wire" for combined high-speed 4G LTE networks from diverse carriers.

+ Implement enterprise-grade technology. The Primary Connect solution includes an integrated modem with a high-gain antenna (included) for enterprise-grade reception and bandwidth.

GO TO CRADLEPOINT.COM/PRIMARY-CONNECT

SUCCESS STORY:
UNITED OIL

United Oil, a retail gas company with more than 120 locations, used DSL connections at its stations for their Point-of-Sale system, employee applications, ATMs, pump sensors, and inventory control. The costs for their DSL varied dramatically between stations. The company needed to ensure that they had sufficient bandwidth to run the many custom applications they had developed, including a cloud-based time keeping system, a centralized back office system used to control PoS and product promotions, and an inventory control system.

United Oil deployed Cradlepoint Primary Connect solutions for cost-effective connectivity. Pairing Cradlepoint's solutions with 4G LTE service, the stations now have sufficient bandwidth to run all their applications and the company no longer uses wired connections at most facilities. With Cradlepoint's centralized remote management software, United Oil's IT department monitors and troubleshoots connectivity issues remotely without sending an IT employee on site.

"We've identified a way to not only optimize the technology in almost all of our stores but also to add more money to our bottom line in the process."

–BILL DE LA ESPRIELLA, UNITED OIL DIRECTOR OF TECHNOLOGY