

NATIONAL SOCIETY OF BLACK ENGINEERS AT GEORGE MASON SPONSORSHIP PACKET



OUR MISSION
STATEMENT

**TO INCREASE
THE NUMBER OF
CULTUALLY RE-
SPONSIBLE BLACK
ENGINEERS WHO EX-
CEL ACADEMICAL-
LY, SUCCEED PRO-
FESSIONALLY, AND
POSITIVELY IM-
PACT THE COMMU-
NITY IN OUR PRO-
GRAMS.**



LETTER FROM THE PRESIDENT



Dear Potential Sponsor,

My name is Saïd SaidAhmed, and I am the president of the National Society of Black Engineers chapter at the George Mason University, in Fairfax, Virginia.

NSBE@GMU is a collegiate chapter. The overall mission of the National Society of Black Engineers is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

We envision a world in which engineering is a mainstream word in homes and communities of color, and all Black students can envision themselves as engineers. In this world, Blacks exceed parity in entering engineering fields, earning degrees, and succeeding professionally.

As a collegiate organization the National Society of Black Engineers strives to accomplish the following objectives for our organization:

- To stimulate and develop student interest in the various engineering disciplines.
- Strive to increase the number of minority students studying engineering at both the undergraduate and graduate levels.
- Encourage members to seek advanced degrees in engineering or related fields and to obtain professional engineering registrations.
- Promote public awareness of engineering and the opportunities for Blacks and other minorities in that profession.
- Function as a representative body on issues and developments that affect the careers of Black Engineers.

In an effort to solve some of these challenges, we’re consistently organizing recruiting events, academic and corporate workshops and regional and national conventions. We are so proud of what we’ve already achieved in the past, but we want to make this one even better. With the costs of the Regional Conference, the National Convention, Meetings, Workshops and Activities are looking at an estimated cost of \$16,575. We need the support of generous businesses like you to help our organization strive to accomplish its objectives and raise the money.

I’m writing to ask you to become a sponsor for NSBE@GMU. As a thank you, NSBE@GMU would like to offer specified incentives, which we present below.

I hope to hear from you soon. Thank you in advance for your generosity.

Sincerely,

Saïd Said Ahmed
President of NSBE@GMU

LETTER FROM THE VICE-PRESIDENT

Dear Potential Sponsor,

My name is Jazzmin Robinson. I am an Electrical Engineering baccalaureate scholar at George Mason University, currently serving as the Vice President of the National Society of Black Engineers Collegiate Chapter at George Mason University. I am a senior currently attending George Mason University as a first-generation college student majoring in electrical engineering where I have built relationships through several different organizations including the National Society of Black Engineers. I have held several leadership positions on the Collegiate Chapter Executive Board including the Public Relations Chair and Secretary.

I acquired and strengthened several leadership skills from my previous leadership positions and internship experiences. I am eager to continue acquiring new leadership skills and use my leadership skills in this position. As the 2020–2021 George Mason University Collegiate Chapter’s Vice President, I am committed to communicating objectives and promoting innovation. We are intentional with supplementing our education with various professional and individual experiences that will lead to our professional success.

As a chapter we support and are dedicated to upholding the vision, mission and objectives of the National Society of Black Engineers. NSBE’s vision states, “We envision a world in which engineering is a mainstream word in homes and communities of color, and all Black students can envision themselves as engineers. In this world, Blacks exceed parity in entering engineering fields, earning degrees, and succeeding professionally.” The mission of the National Society of Black Engineers is **“to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”**

NSBE will grow due to the increased productivity in managing goals and accomplishments; investing in the future of the organization and consistency in winning results. As a delegating body we will sustain and prioritize all obligations underlined within our National Constitution. This goal will be accomplished through our determination and hard work to maintain professionalism through effective business communication skills.

Thank you for your time and consideration of our Sponsorship Packet. We appreciate the ongoing support from such a prestigious company. If your company approves this year’s sponsorship for the National Society of Black Engineers Collegiate Chapter at George Mason University, I look forward to discussing future professional engagements.

Thanks for your consideration,



Jazzmin Robinson
Vice President of NSBE@GMU



EXECUTIVE BOARD



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PROGRAMS AND EVENTS

ABOUT US

NSBE@GMU 2020-2021 EBOARD



ABOUT NSBE

The National Society of Black Engineers (NSBE) is a 501(c)(3) nonprofit organization dedicated to the academic and professional success of African American engineering and technical students and professionals. NSBE offers its members leadership training, professional and academic development, mentoring opportunities, community service outreach programs, and scholarships.

Organization: NSBE is the largest student-managed association, comprised of more than 400 chapters, nationwide and overseas. These chapters are geographically divided into six regions and are governed by a national executive board.

Membership: NSBE has 35,000 collegiate and professional members. Its membership has also grown to include over 3,600 pre-college students in addition to chapters in Africa, Asia, Canada, the Caribbean, and Europe.

Programs: NSBE offers programs that are designed to promote Technical Excellence, Academic and Professional Development, Leadership Development and Pre-College Initiatives. NSBE programs and activities include career fairs, graduate school fairs, technical research projects, academic competitions, scholarships, and awards.

Conferences: NSBE annually hosts 18 regional conferences, a national leadership training institute, an international conference and a national convention, which draws close to 10,000 attendees.

ABOUT NSBE@GMU

Founded in 1992, GMU-NSBE is the premier organization for African-American students pursuing STEM degrees at George Mason University. Additionally, GMU-NSBE is a proud affiliate of Region Two – whose members represent more than 60 Chapters throughout Pennsylvania, Delaware, Maryland, Washington, D.C., West Virginia, Virginia, North Carolina, and South Carolina. Through the support of the national organization, the Volgenau School of Engineering at George Mason University, and corporate sponsorship, NSBE-GMU upholds our mission statement as well as the national directives.

MISSION STATEMENT

At George Mason University, we pride ourselves in being a part of the largest student-run organization in the country. Furthermore, we seek to fulfill the NSBE mission statement: to increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community in our programs.

HISTORY AND BACKGROUND

The acronym NSBE, represents the National Society of Black Engineers. NSBE was founded at Purdue University in 1975 by (the late) John W. Logan Jr., Edward A. Coleman, George A. Smith, Stanley L. Kirtley, Brian Harris, and Anthony Harris. Their nickname is "The Chicago Six". With only 48 students from 32 schools, the first National Conference was held at Purdue University in 1975.

NSBE TORCH

The NSBE Torch symbolizes our everlasting burning desire to achieve success as engineers in our present society. The lightning bolts represent the striking impact that will be felt upon society and industry as a result of the contributions and achievements made by the National Society of Black Engineers.

NSBE TODAY

Today, the NSBE headquarters in Alexandria, VA represents more than 33,000 members. NSBE is now one of the largest student-managed organizations in the country. It is comprised of more than 450 chapters on college and university campuses, 75 Alumni Extension chapters nationwide and 75 Pre-College chapters. These chapters are geographically divided into six regions.

OUR SERVICE

CHAPTER EVENTS

GENERAL BODY MEETING

New and returning members will get the chance to know more about NSBE, our mission for the new academic year, upcoming events, how to become involved with the organization, and be able to meet and network with those in attendance.

STUDY HALL SESSIONS

Our Chapter facilitates study halls for members three times a week. This gives member a reliable location to study each week, a way to collaborate with other NSBE members, and promotes an environment for academic success.

CAREER WORKSHOP

We offer our members different development workshops throughout the academic year which includes resume reviews, practice interviews, and networking events. These events are for our members to hone their professional skills so that they can be successful after graduation.

RECRUITING EVENTS

We offer our members different development workshops throughout the academic year which includes resume reviews, practice interviews, and networking events. These events are for our members to hone their professional skills so that they can be successful after graduation.

REGION II LEADERSHIP CONFERENCE

The Regional Leadership Conference is targeted specifically towards Chapter and Professional leadership. Attendees receive three days of position-focused training, professional and leadership development, and an opportunity to network with peers throughout the region. The goal is that leaders leave RLC with the knowledge and tools to be successful as the Model Region and a connection to the NSBE mission. With these new skills, attendees will be able to take their chapters to the next level as they all strive to meet the new regional objectives: Lead with Purpose and Operational Efficiency.

FALL REGIONAL CONFERENCE

Fall Leadership Conference [FRC] is our regions very own mini-Convention before the entire Society reconvenes for Annual Convention in San Antonio, TX in March. During FRC, you can expect to see revolutionary programming and workshops that will focus on cultural development, financial literacy, leadership development, academic success and much more! Additionally, FRC will see opportunities for Region II's membership to further their professional careers at our Career Fair where they will be able to connect with companies seeking interns and full-time employees.

ZONE SUMMITS

Zone summits are a great time for chapters within each zone to get to know each other as well as participate in activities and workshops catered to that specific zone.

ANNUAL CONVENTION

The Annual Convention showcases Black students and professionals who have a passion for STEM, who are high achievers in these fields and who are channeling their dedication to advance their communities and society at large. #NSBE46 will attract more than 10,000 aspiring and practicing engineers, educators, representatives of more than 200 academic institutions, government agencies, corporations and nonprofit organizations.

CHAPTER EXPENSES

GENERAL BODY MEETINGS \$125

New and returning members will get the chance to know more about NSBE, our mission for the new academic year and upcoming events.

STUDY HALL SESSIONS \$350

Our Chapter facilitates study halls for members three times a week. This gives the member a reliable location to study each week

WORKSHOPS \$1,250

We host monthly career workshops to help students with their resumes, cover letters and anything else that can help them secure an internship!

PANELS \$1,250

We offer our members different development workshops throughout the academic year which includes resume reviews, practice interviews, and networking events.

NSBE APPAREL \$1,000

NSBE GEAR \$500

GRAD SWAG \$500

PRIZES \$500

REGIONAL & NATIONAL EXPENSES

REGION II CONFERENCE

\$1,000

The Regional Leadership Conference is targeted specifically towards Chapter and Professional leadership. Attendees receive three days of position-focused training, professional and leadership development, and an opportunity to network with peers throughout the region.

ZONE SUMMITS

\$175

Zone summits are a great time for chapters within each zone to get to know each other as well as participate in activities and workshops catered to that specific zone.

FALL REGIONAL CONFERENCE

\$1,000

Fall Leadership Conference [FRC] is our regions very own mini-Convention before the entire Society reconvenes for Annual Convention in San Antonio, TX in March. During FRC, you can expect to see revolutionary programming and workshops that will focus on cultural development, financial literacy, leadership development, academic success and much more! Additionally, FRC will see opportunities for Region II's membership to further their professional careers at our Career Fair where they will be able to connect with companies seeking interns and full-time employees.

NATIONAL CONVENTION

\$11,000

The Annual Convention showcases Black students and professionals who have a passion for STEM, who are high achievers in these fields and who are channelling their dedication to advance their communities and society at large.

SPONSORSHIP OPPORTUNITY

GOLD PARTNER

- Name and Logo on NSBE T-Shirt
- Name and Web link on our NSBE GMU website
- Advertising through our Newsletter
- Information Session (catering included)
- Access to membership resumes

\$1000 & up

SILVER PARTNER

- Name and Logo on NSBE T-Shirt
- Name and Web link on our NSBE GMU Website
- Advertising through our Newsletter
- Information Session (catering not included)

\$500-\$999

BRONZE PARTNER

- Name and Web link on our NSBE@GMU Website.
- Advertising through our Newsletter.

\$1-499

GENEROSITY

- You will be recognized at our next upcoming General Body Meeting.

\$_____

COMPANY RESPONSE SHEET

If you would like to make a contribution, please make checks payable to George Mason University – NSBE.

Non-monetary donations are also welcomed and greatly appreciated.

Again, we thank you for your support of NSBE. We are looking forward to working with you and we appreciate your interest in our organization.

Please email Saïd Said Ahmed at president@gmunsbe.org, or Treasurer at treasurer@gmunsbe.org if you would like to make a contribution.

___ Yes we have received your packet and we are interested in supporting the following program(s)

Please check the appropriate items:

- ____ Fall or Spring Terror Zone Summits
- ____ Fall Regional Conference
- ____ National Convention
- ____ Membership Recruitment and Retention
- ____ Community Outreach
- ____ Academic Excellence
- ____ Miscellaneous
- ____ Chapter Apparel

____ Bronze (\$1-\$499):

____ Silver (\$500-\$999):

____ Gold (\$1000 & up):

____ Other

___ Yes, we are interested in coming to talk to your chapter members about our company.

