**The following are people and organizations I know that provide excellent information and services.**

**Cause Marketing**

[www.engageforgood.com](http://www.engageforgood.com)

[www.selfishgiving.com](http://www.selfishgiving.com)

**Research on Cause Marketing**

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| [www.conecomm.com](http://www.conecomm.com/)   |
| [www.sponsorship.com](http://www.sponsorship.com/)  |
| [www.edelman.com](http://www.edelman.com/)    |
| [www.nielsen.com/us/en.html](http://www.nielsen.com/us/en.html) |
| [www.prweekus.com/cause-survey/section/189](http://www.prweekus.com/cause-survey/section/189/) |
| [www.trueimpact.com](http://www.trueimpact.com/)   |
| **Information and Ratings on Nonprofit Organizations** |
| [www.universalgiving.org](http://www.universalgiving.org/) |
| [www.charitynavigator.org](http://www.charitynavigator.org/) |
| [www1.networkforgood.org](http://www1.networkforgood.org/) |
| [www.guidestar.org](http://www.guidestar.org/) |
| **Information on Corporations** |
| [www.hoovers.com](http://www.hoovers.com/)<http://ecorporateoffices.com>[www.corporateofficeheadquarters.com](http://www.corporateofficeheadquarters.com/)**Other Valuable Resources**<http://bsr.org/>[www.taprootfoundation.org](http://www.taprootfoundation.org/)[www.councilofnonprofits.org](http://www.councilofnonprofits.org/) [www.pointsoflight.org](http://www.pointsoflight.org/)[http://onphilanthropy.com](http://onphilanthropy.com/)[http://tccgrp.com](http://tccgrp.com/) [www.idealist.org](http://www.idealist.org/)[https://mgive.com](https://mgive.com/) |

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| [www1.networkforgood.org](http://www1.networkforgood.org/) |
| [www.guidestar.org](http://www.guidestar.org/)**Information on Corporations**[www.hoovers.com](http://www.hoovers.com/)<http://ecorporateoffices.com>[www.corporateofficeheadquarters.com](http://www.corporateofficeheadquarters.com/)**Other Valuable Resources**<http://bsr.org/>[www.taprootfoundation.org](http://www.taprootfoundation.org/)[www.councilofnonprofits.org](http://www.councilofnonprofits.org/) [www.pointsoflight.org](http://www.pointsoflight.org/)[http://onphilanthropy.com](http://onphilanthropy.com/)[http://tccgrp.com](http://tccgrp.com/) [www.idealist.org](http://www.idealist.org/)[https://mgive.com](https://mgive.com/) |
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