**The following are people and organizations I know that provide excellent information and services.**

**Cause Marketing**

[www.engageforgood.com](http://www.engageforgood.com)

[www.selfishgiving.com](http://www.selfishgiving.com)

**Research on Cause Marketing**

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| [www.conecomm.com](http://www.conecomm.com/) |
| [www.sponsorship.com](http://www.sponsorship.com/) |
| [www.edelman.com](http://www.edelman.com/) |
| [www.nielsen.com/us/en.html](http://www.nielsen.com/us/en.html) |
| [www.prweekus.com/cause-survey/section/189](http://www.prweekus.com/cause-survey/section/189/) |
| [www.trueimpact.com](http://www.trueimpact.com/) |
| **Information and Ratings on Nonprofit Organizations** |
| [www.universalgiving.org](http://www.universalgiving.org/) |
| [www.charitynavigator.org](http://www.charitynavigator.org/) |
| [www1.networkforgood.org](http://www1.networkforgood.org/) |
| [www.guidestar.org](http://www.guidestar.org/) |
| **Information on Corporations** |
| [www.hoovers.com](http://www.hoovers.com/)  <http://ecorporateoffices.com>  [www.corporateofficeheadquarters.com](http://www.corporateofficeheadquarters.com/)  **Other Valuable Resources**  <http://bsr.org/>  [www.taprootfoundation.org](http://www.taprootfoundation.org/)  [www.councilofnonprofits.org](http://www.councilofnonprofits.org/)  [www.pointsoflight.org](http://www.pointsoflight.org/)  [http://onphilanthropy.com](http://onphilanthropy.com/)  [http://tccgrp.com](http://tccgrp.com/)  [www.idealist.org](http://www.idealist.org/)  [https://mgive.com](https://mgive.com/) |

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| [www.guidestar.org](http://www.guidestar.org/)  **Information on Corporations**  [www.hoovers.com](http://www.hoovers.com/)  <http://ecorporateoffices.com>  [www.corporateofficeheadquarters.com](http://www.corporateofficeheadquarters.com/)  **Other Valuable Resources**  <http://bsr.org/>  [www.taprootfoundation.org](http://www.taprootfoundation.org/)  [www.councilofnonprofits.org](http://www.councilofnonprofits.org/)  [www.pointsoflight.org](http://www.pointsoflight.org/)  [http://onphilanthropy.com](http://onphilanthropy.com/)  [http://tccgrp.com](http://tccgrp.com/)  [www.idealist.org](http://www.idealist.org/)  [https://mgive.com](https://mgive.com/) |
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